Our Mission

The mission of Crossroads for Women is to provide comprehensive, integrated services to empower women emerging from incarceration to achieve safe, healthy, and fulfilling lives in the community, for themselves and their children.
"I really appreciate all that you do for me to be here. I love this program and I'm so grateful to be here."
-Brianna

"The fact that your donations are sent our way gives us joy that we do matter, which brings me ambition to complete my journey through recovery. Your help brings me a step closer everyday! Thank you!"
-Monica

"Maya's Place is amazing. They've given me stability and a welcoming home when I no longer had one. I have gained employment, a sense of self, and most importantly amazing friendships that are now my real family. Maya's Place helped water my soul, to help me grow in the woman I am proud to now be."
-Jennifer

"I have been at Maya's Place for 6 months now. Maya's means a lot to me. It's given me the chance to get on my feet, learn skills, and be able to use those skills and practice them by working and saving money. Maya's Place has helped me in so many ways and I love it. I have hope for a bright future."
-Amy

"Thank you so much for all your support. With your help, you make it possible to achieve my goals, work towards my dreams and also maintain my daily life. When I first entered Crossroads I was in a very dark place, but as I started working in the program, my world began to get brighter. From experience I can ensure you it's the little things that count! Thank you so much!"
-Stephanie

"Sometimes in life the best things that are given to us are free. Especially when you don't have anything. All your support with donations, whether it's hygiene, clothing, or money touches another person's heart. It fills the void that was once there."
-Amanda

"I would like to thank everyone for all the help to keep Crossroads open. I don't know where I would be without Crossroads."
-Jessica

"Maya's Place is a good program because it's teaching me how to live a sober life and the staff is very helpful and they don't judge me. Maya's Place is also teaching me how to be independent again."
-Aubrey

"To have others there to care and encourage your change, growth, and overall success is a HUGE motivation and inspiration!"
-Iris

"Thank you for everything. For caring and taking the time, for sharing and giving from your heart."
-Nicole

"I have become a loveable person with a sense of humor. I have been very responsible and have more love and respect from my family. I love myself, sober. Thank you so much Maya's Place!"
-Allie
Donors

MONARCH ($2,000+)

Organizations
- Akerson Family Foundation
- Albuquerque Community Foundation
- Alvina Junia Memorial Foundation
- AYCO Charitable Foundation
- Collective Heritage (Bioneers)
- First Presbyterian Church
- Junior League of Albuquerque
- LLTI Special Projects
- One Community Auto
- National Financial Services LLC
- Nusenda Foundation
- Rotary Del Norte Foundation
- Ruth Mott Foundation
- TNT Garage of Excellence
- United Way of Central New Mexico

Individuals
- Cynthia Alcala
- Alison Franks
- Jack M and Cynthia K. Harris
- Cory Lee
- Karen Molzen
- Jane Pilger
- Sara Schreiber
- Elizabeth Simpson
- Kathleen Winslow

Butterfly ($1,000 - $1,999)

Organizations
- ABQ Lodge #1517 Loyal Order of Moose Inc
- Cardinal Foundation
- Give Lively Foundation
- NM Trial Lawyers Association Foundation
- Winslow, Wood & Associates, LLC

Individuals
- Celia Bancroft
- Emily Brown
- Susanne Brown
- LaNika Bullington
- Stephen Burstein & Mary Burns
- Lance Chilton
- Ryan Christian
- Ellen Dwight
- Sandy Gold
- Nance Saint John
- Michelle Hood
- Carmen Landau
- Virginia Printz-Feddersen
- Diane Sanchez
- Jennifer Smith
- Susan Tomita
- Lynn Trojahn
- William Vigil
- Joanne Jennings West
- Eric Zhang

Cocoon ($500 - $999)

Organizations
- Cornershop Creative
- Painting with a Twist

Individuals
- Shana Baker
- Denicia Cadena
- Jennifer Ford
- Jane & Norm Gagne
- Clare Guerreiro
- Sarah Jacobs
- Mary Ann Joca
- J. Michele Guttmann
- Kathy Herrera
- Rachel Hobbs
- Jane Hudson-Davis
- Steven and Sharon Iversen
- Carmen Landau
- Karen Langston
- Kimberly Lyons
- Bernadette Mares
- Marian Matthews
- Joanna Mauer
- Donald Meaders
- Britt Baca-Miller
- Philip Mims
- Janet Moffatt
- James Neal
- Joan O’Connell
- Christina Osmon
- Raylene Riley
- Daniel Sessions
- Jack Skinner
- Rebecca Spring
- Jim Strozier
- Leah Tiemann
- Nicole Villareal
- Tyler Walsh
- Denise Wheeler

Thank You to the 450+ individuals and community organizations who donated essential goods and funds in 2022.

$366,431 donated by individuals and organizations in 2022

$20,000+
donated by 50 members of the Butterfly Circle
(The Butterfly Circle is an exclusive group of individuals who donate monthly to Crossroads)
= 2022 Butterfly Circle Member
Community Engagement

Amy Biehl students helped us tremendously during their volunteer hours.

Habitat for Humanity and volunteers helped with renovations to the 15-unit apartment building we purchased.

CRFW supporter, Sonja Schofield donated all proceeds from her fun, strongman competition, Lift for Lani.

Community members collaborated with Siembra High School students on a mural that can be found in our common room!

Volunteers

1165+ hours

by volunteers who donated their time and talents to empower women in our community

Interested in volunteering? Learn more at CROSSROADSABQ.ORG/VOLUNTEER

Dr. Stephanie Covington was our special guest at our “Leading the Transformation, Together” conference in August. Dr. Covington presented her training, “Moving from Trauma-Informed to Trauma-Responsive.”

Painting with a Twist raised over $700 from their Painting with a Purpose fundraiser benefitting CRFW
Year In Review

For 25 years, Crossroads for Women has been providing housing and therapeutic services to empower justice-involved women across seven domains:

- Legal
- Independent living
- Medical
- Substance abuse
- Mental health
- Vocational
- Family

100% of women have been involved with the criminal justice system

60-70% of women formally diagnosed with PTSD along with co-occurring mental health & substance use

90-95% of this population will have income that falls below the federal poverty line

over 20,900 hours of therapeutic services* provided to clients by staff in 2022.

*Therapeutic services include intensive case management, vocational support, parenting assistance, and psychosocial education.

<table>
<thead>
<tr>
<th>NUMBER OF WOMEN SERVED BY PROGRAM</th>
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<tbody>
<tr>
<td>The Crossroads</td>
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<tr>
<td>Maya's Place</td>
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<td>The Pavilions</td>
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<td>POPSS</td>
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<td>Step Up</td>
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<td>Housing Empowerment</td>
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March
We were so happy to host our 6th Annual Tea time with Crossroads, in-person and the first at Crossroads Village.

April
CRFW purchased a 15 unit apartment in the International District of ABQ that will serve as a home for justice-involved women. This will be their first opportunity for independent living since incarceration.

June
We participated in Albuquerque’s Pride Parade!

September
Habitat for Humanity and many volunteers helped with the renovations of Laura’s Place. Local artist, Nani Chacon contributed with this beautiful mural.

October
Unfortunately on October 18, a fire broke out at Laura’s Place, causing major damage to the apartment. Luckily, no community members had moved in yet and there were no injuries. However, this was a major setback. We have been working hard on reconstructing Laura’s Place and are happy to announce that we will be able to house community members in mid 2023.

April
Senator Heinrich made a special visit to Crossroads Village for a tour after he secured $1 million in federal funding for Crossroads.

May
We opened the “Butterfly Boutique,” our donation hub and shop for our community members.

August
Founders Lisa Simpson and Susan Tomita at our 25th Anniversary Gala.

Executive Director Cory Lee, Lisa Simpson, and former Executive Director KC Quirk holding the proclamation from Mayor Keller’s office, declaring August 3, 2022 as “Crossroads for Women Day”.

December
We finished the year with our Holiday party. Community members and their families were able to take photos at our North Pole Studios, make Christmas tree ornaments, decorate and eat holiday cookies, and indulge in hot cocoa. Presents were purchased by several, generous supporters and were wrapped and handed out by Mr. & Mrs. Claus!
Demographics

AGE
17 and below 3
18-20 9
21-30 145
31-40 273
41-50 187
51-60 136
61-70 47
71+ 12

RACE
American Indian 76
Asian 7
African American 48
Declined to Specify 51
Not Reported 51
Pacific Islander 5
White 574

ETHNICITY
Hispanic/Latino 493
Non-Hispanic/Non-Latino 249
Declined to Specify 19
Not Reported 51
Financials

Expenses
$4,778,258
- Aftercare: $183,269
- Administration: $268,046
- Fundraising: $178,897
- CR Day Program/Housing: $848,528
- Therapeutic Communities (TCs): $1,244,342
- Pathways: $40,309
- Client Scholarships: $900
- Capital (Building Purchase): $600,000
- Client Advisory Board: $161
- Laura’s Place Expenses & Remodeling: $164,194
- 235 Elm (Asbestos & Mold Remediation, Full Gut and New Roof): $1,279,809.62

Income
$4,183,605
- State: $1,259,506
- Federal: $611,053
- City: $322,585
- County: $670,394
- Fundraising: $76,505
- Contributions: $100,527
- In-Kind: $154,932
- Program: $116,175
- Foundations: $189,399
- Carryover Funds: $82,529
- MFA: $600,000

*CRFW operates on a Fiscal year, therefore July-December 2022 are unaudited numbers*
Leadership

Senior Management
Cory Lee, Executive Director
Ashley Sena, Assistant Executive Director (Alumni Services)
LaNika Bullington, Chief Financial Officer
Pat Mikkelsen, HR Director
Anna Murtagh, Clinical Director
Robert Fontenot, Development Director
Jeanette Carver, Empowerment Services Director
Celeste Estrada, The Crossroads Program Director
Ashley Lucero, Maya’s Place Program Director
Jeremy Lynn, The Pavilions Program Director

Board of Directors
Sarah Jacobs, President
Queva Hubbard, Vice President
Nicole Villareal, Secretary (end of term)
James L. Hartogensis, Treasurer (end of term)
Jo Jennings West, Member
Marsha Garcia, Member
Barron Jones, Member
Brendan O’Reilly, Member

Funding Agencies

- Albuquerque Community Foundation
- Bernalillo County Department of Behavioral Health Services
- BJA Heinrich
- City of Albuquerque Family and Community Services Division
- Mortgage Finance Authority
- Pathways to a Healthy Bernalillo County
- PNM Foundation
- Second Judicial District Courts
- Sparkle Fund
- State of New Mexico Corrections Department
- United Way of Central New Mexico
- US Probation Office-District of New Mexico
- Verizon
Butterfly Circle

Empower justice-involved women by joining The Butterfly Circle and become a monthly donor

New members receive a variety of benefits:
- complimentary cloth tote bag
- early access to ticketed Crossroads events
- highlight in our monthly newsletter

A $10/month donation is all that's needed to join.
Join now: crossroadsabq.org/butterflycircle

"Resiliency" Butterfly and Flower

Are you or your organization interested in leaving your legacy on our "Resiliency" butterfly? Our beautiful addition to Crossroads Village was created by local artist, Jill Gatwood and has a wingspan of over 7 feet!

Perhaps you’d like to personalize a "Resiliency" flower or petal. These beautiful handmade mosaics accompany our butterfly in the lobby and will soon line the halls of Crossroads Village.

For more information and pricing please go to crossroadsabq.org/resiliencybutterfly
BREAKING CYCLES.
BUILDING LIVES.
crossroadsabq.org