



2022 Annual Report



Crossroads
for Women



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Our Mission

The mission of Crossroads for Women is to provide comprehensive, integrated services to empower women emerging from incarceration to achieve safe, healthy, and fulfilling lives in the community, for themselves and their children



Community Members Message

A special message to our supporters from our community members

"I really appreciate all that you do for me to be here. I love this program and I'm so grateful to be here."

-Brianna

"The fact that your donations are sent our way gives us joy that we do matter, which brings me ambition to complete my journey through recovery. Your help brings me a step closer everyday! Thank you!"

-Monica

"Maya's Place is amazing. They've given me stability and a welcoming home when I no longer had one. I have gained employment, a sense of self, and most importantly amazing friendships that are now my real family. Maya's Place helped water my soul, to help me grow in the woman I am proud to now be."

-Jennifer

"I have been at Maya's Place for 6 months now. Maya's means a lot to me. It's given me the chance to get on my feet, learn skills, and be able to use those skills and practice them by working and saving money. Maya's Place has helped me in so many ways and I love it. I have hope for a bright future."

-Amy

"Thank you so much for all your support. With your help, you make it possible to achieve my goals, work towards my dreams and also maintain my daily life. When I first entered Crossroads I was in a very dark place, but as I started working in the program, my world began to get brighter. From experience I can ensure you it's the little things that count! Thank you so much!"

-Stephanie

"Sometimes in life the best things that are given to us are free. Especially when you don't have anything. All your support with donations, whether it's hygiene, clothing, or money touches another person's heart. It fills the void that was once there."

-Amanda

"I would like to thank everyone for all the help to keep Crossroads open. I don't know where I would be without Crossroads."

-Jessica



"Maya's Place is a good program because it's teaching me how to live a sober life and the staff is very helpful and they don't judge me. Maya's Place is also teaching me how to be independent again."

-Aubrey

"To have others there to care and encourage your change, growth, and overall success is a HUGE motivation and inspiration!"

-Iris

"Thank you for everything. For caring and taking the time, for sharing and giving from your heart."

-Nicole

"I have become a loveable person with a sense of humor. I have been very responsible and have more love and respect from my family. I love myself, sober. Thank you so much Maya's Place!"

-Allie



Donors

MONARCH (\$2,000+)

Organizations

Akerson Family Foundation
Albuquerque Community Foundation
Alvina Junia Memorial Foundation
AYCO Charitable Foundation
Collective Heritage (Bioneers)
First Presbyterian Church
Junior League of Albuquerque
LLTI Special Projects
One Community Auto
National Financial Services LLC
Nusenda Foundation
Rotary Del Norte Foundation
Ruth Mott Foundation
TNT Garage of Excellence
United Way of Central New Mexico

Individuals

Cynthia Alcala
Alison Franks
Jack M and Cynthia K. Harris
Cory Lee
Karen Molzen
Jane Pilger
Sara Schreiber
Elizabeth Simpson
Kathleen Winslow

\$366,431

donated by individuals and
organizations in 2022

\$20,000+

donated by 50 members
of the Butterfly Circle

(The Butterfly Circle is an exclusive group of
individuals who donate monthly to Crossroads)

 = 2022 Butterfly Circle Member

BUTTERFLY (\$1,000 – \$1,999)

Organizations

ABQ Lodge #1517 Loyal Order of Moose Inc
Cardinal Foundation
Give Lively Foundation
NM Trial Lawyers Association Foundation
Winslow, Wood & Associates, LLC

Individuals

Celia Bancroft
Emily Brown
Susanne Brown
LaNika Bullington
Stephen Burstein & Mary Burns
Lance Chilton
Ryan Christian
Ellen Dwight
Sandy Gold
Nance Saint John
Michelle Hood
Carmen Landau
Virginia Printz-Feddersen
Diane Sanchez

Jennifer Smith
Susan Tomita
Lynn Trojahn
William Vigil
Joanne Jennings West
Eric Zhang

COCOON (\$500 – \$999)

Organizations

Cornershop Creative
Painting with a Twist

Individuals

Shana Baker
Denicia Cadena
Jennifer Ford
Jane & Norm Gagne
Clare Guerreiro
Sarah Jacobs
Mary Ann Joca
J. Michele Guttmann
Kathy Herrera
Rachel Hobbs
Jane Hudson-Davis
Steven and Sharon Iversen
Carmen Landau
Karen Langston
Kimberly Lyons
Bernadette Mares
Marian Matthews

Joanna Mauer
Donald Meaders
Britt Baca-Miller
Philip Mims
Janet Moffatt
James Neal
Joan O'Connell
Christina Osmon
Raylene Riley
Daniel Sessions
Jack Skinner
Rebecca Spring
Jim Strozier
Leah Tiemann
Nicole Villareal
Tyler Walsh
Denise Wheeler

Thank You

to the 450+ individuals and community organizations
who donated essential goods and funds in 2022

Community Engagement



Amy Biehl students helped us tremendously during their volunteer hours.



Habitat for Humanity and volunteers helped with renovations to the 15-unit apartment building we purchased.



CRFW supporter, Sonja Schofield donated all proceeds from her fun, strongman competition, Lift for Lani.



Dr. Stephanie Covington was our special guest at our "Leading the Transformation, Together" conference in August. Dr. Covington presented her training, "Moving from Trauma-Informed to Trauma-Responsive."

VOLUNTEERS



1165+ hours

by volunteers who donated their time and talents to empower women in our community

Interested in volunteering? Learn more at

CROSSROADSABQ.ORG/VOLUNTEER



Community members collaborated with Siembra High School students on a mural that can be found in our common room!

Painting with a Twist raised over \$700 from their Painting with a Purpose fundraiser benefitting CRFW



Year In Review

For 25 years, Crossroads for Women has been providing housing and therapeutic services to empower justice-involved women across seven domains:

- Legal
- Independent living
- Medical
- Substance abuse
- Mental health
- Vocational
- Family



100% of women
have been involved with the
criminal justice system



**60-70% of women formally
diagnosed with PTSD**
along with co-occurring
mental health & substance use



90-95% of this population
will have income that falls below
the federal poverty line



over 20,900 hours
of therapeutic services* provided
to clients by staff in 2022.

**Therapeutic services include intensive case management, vocational support, parenting assistance, and psychosocial education.*



NUMBER OF WOMEN SERVED BY PROGRAM

The Crossroads	120
Maya's Place	71
The Pavilions	59
POPSS	128
Step Up	34
Housing Empowerment	400

March

We were so happy to host our 6th Annual Teatime with Crossroads, in-person and the first at Crossroads Village.



April

CRFW purchased a 15-unit apartment in the International District of ABQ, that will serve as a home for justice-involved women. This will be their first opportunity for independent living since incarceration.



June

We participated in Albuquerque's Pride Parade!



September

Habitat for Humanity and many volunteers helped with the renovations of Laura's Place. Local artist, Nani Chacon contributed with this beautiful mural.



October

Unfortunately on October 18, a fire broke out at Laura's Place, causing major damage to the apartment. Luckily, no community members had moved in yet and there were no injuries, however, this was a major setback. We have been working hard on reconstructing Laura's Place and are happy to announce that we will be able to house community members in mid 2023.



April

Senator Heinrich made a special visit to Crossroads Village for a tour after he secured \$1 million in federal funding for Crossroads.



May

We opened the "Butterfly Boutique," our donation hub and shop for our community members.



August

Founders Lisa Simpson and Susan Tomita at our 25th Anniversary Gala.



Executive Director Cory Lee, Lisa Simpson, and former Executive Director KC Quirk holding the proclamation from Mayor Keller's office, declaring August 3, 2022 as "Crossroads for Women Day".



December

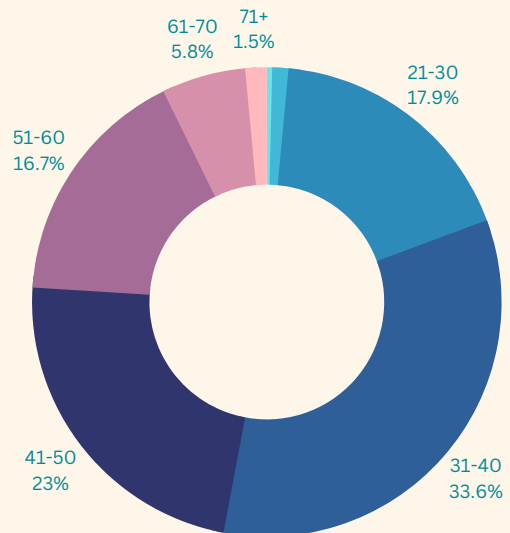
We finished the year with our Holiday party. Community members and their families were able to take photos at our North Pole Studios, make Christmas tree ornaments, decorate and eat holiday cookies, and indulge in hot cocoa. Presents were purchased by several, generous supporters and were wrapped and handed out by Mr. & Mrs. Claus!



Demographics

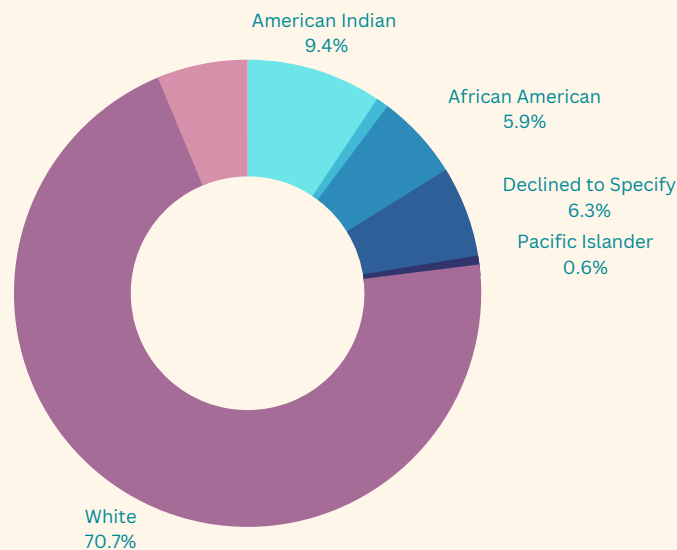
AGE

17 and below	3
18-20	9
21-30	145
31-40	273
41-50	187
51-60	136
61-70	47
71+	12



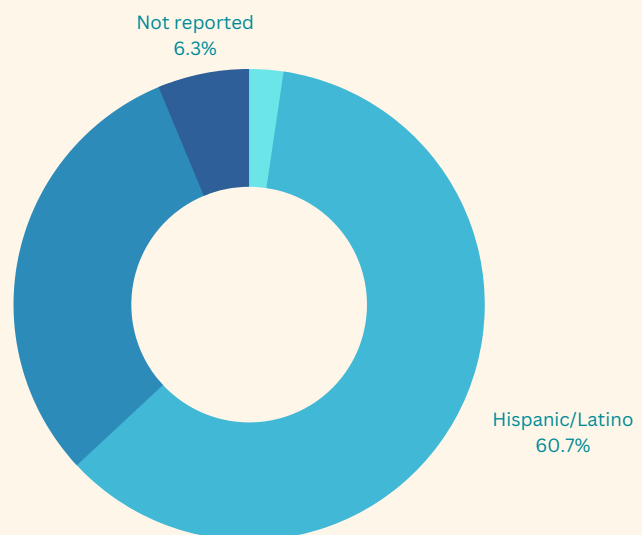
RACE

American Indian	76
Asian	7
African American	48
Declined to Specify	51
Not Reported	51
Pacific Islander	5
White	574



ETHNICITY

Hispanic/Latino	493	Non-Hispanic/Non-Latino	30.7%
Non-Hispanic/Non-Latino	249		
Declined to Specify	19		
Not Reported	51		

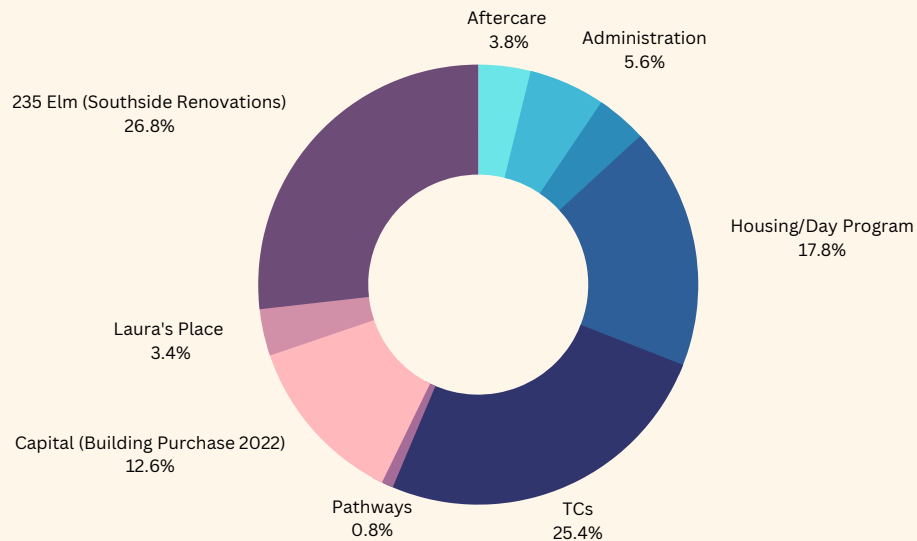


Financials

Expenses

\$4,778,258

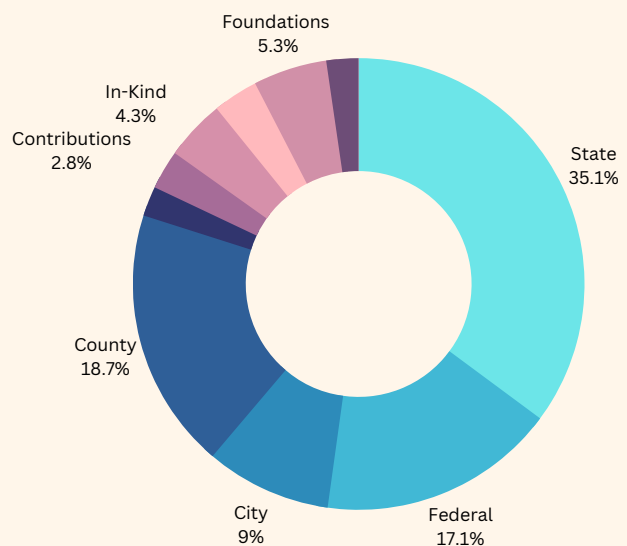
Aftercare	\$183,269
Administration	\$268,046
Fundraising	\$178,697
CR Day Program/Housing	\$848,528
Therapeutic Communities (TCs)	\$1,214,342
Pathways	\$40,309
Client Scholarships	\$900
Capital (Building Purchase)	\$600,000
Client Advisory Board	\$161
Laura's Place Expenses & Remodeling	\$164,194
235 Elm (Asbestos & Mold Remediation, Full Gut and New Roof)	\$1,279,809.62



Income

\$4,183,605

State	\$1,259,506
Federal	\$611,053
City	\$322,585
County	\$670,394
Fundraising	\$76,505
Contributions	\$100,527
In-Kind	\$154,932
Program	\$116,175
Foundations	\$189,399
Carryover Funds	\$82,529
MFA	\$600,000



CRFW operates on a Fiscal year, therefore July-December 2022 are unaudited numbers



Leadership

Senior Management

Cory Lee, Executive Director
Ashley Sena, Assistant Executive Director (Alumni Services)
LaNika Bullington, Chief Financial Officer
Pat Mikkelsen, HR Director
Anna Murtagh, Clinical Director
Robert Fontenot, Development Director
Jeanette Carver, Empowerment Services Director
Celeste Estrada, The Crossroads Program Director
Ashley Lucero, Maya's Place Program Director
Jeremy Lynn, The Pavilions Program Director

Board of Directors

Sarah Jacobs, President
Queva Hubbard, Vice President
Nicole Villareal, Secretary (end of term)
James L. Hartogensis, Treasurer (end of term)
Jo Jennings West, Member
Marsha Garcia, Member
Barron Jones, Member
Brendan O'Reilly, Member



Funding Agencies

- Albuquerque Community Foundation
- Bernalillo County Department of Behavioral Health Services
- BJA Heinrich
- City of Albuquerque Family and Community Services Division
- Mortgage Finance Authority
- Pathways to a Healthy Bernalillo County
- PNM Foundation
- Second Judicial District Courts
- Sparkle Fund
- State of New Mexico Corrections Department
- United Way of Central New Mexico
- US Probation Office-District of New Mexico
- Verizon

Butterfly Circle

Empower justice-involved women by joining **The Butterfly Circle** and become a monthly donor

New members receive a variety of benefits:

- complimentary cloth tote bag
- early access to ticketed Crossroads events
- highlight in our monthly newsletter

A \$10/month donation is all that's needed to join.

Join now: crossroadsabq.org/butterflycircle



"Resiliency" Butterfly and Flower

Are you or your organization interested in leaving your legacy on our "Resiliency" butterfly? Our beautiful addition to Crossroads Village was created by local artist, Jill Gatwood and has a wingspan of over 7 feet!

Perhaps you'd like to personalize a "Resiliency" flower or petal. These beautiful handmade mosaics accompany our butterfly in the lobby and will soon line the halls of Crossroads Village.



For more information and pricing please go to

crossroadsabq.org/resiliencybutterfly



Crossroads
for Women

BREAKING CYCLES. BUILDING LIVES.

crossroadsabq.org

