



Crossroads
for Women

2017 ANNUAL REPORT

OUR MISSION

The mission of Crossroads for Women is to provide comprehensive, integrated services to empower women emerging from incarceration to achieve safe, healthy, and fulfilling lives in the community, for themselves and their children.



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Breaking Cycles. Building Lives.

Founded in 1997, Crossroads for Women has been serving New Mexico women and their children for over 20 years.

BREAK THE CYCLE

In 2018, Crossroads for Women is embarking on a plan to broaden our network of supporters. Together we can empower women emerging from incarceration to achieve safe, healthy, and fulfilling lives in the community, for themselves and their children.



FRIEND-RAISERS

A sponsor invites 12-20 friends to their home or other location to learn more about Crossroads for Women.

The primary goal is to raise funds for the organization but attendees will also learn about other ways they can support women emerging from incarceration.

To host a friend-raiser:

Contact Dalilah Naranjo at 505-242-1010 or dalilahnaranjo@crossroadsabq.org



LEGACY SOCIETY

Crossroads actively encourages donor support through gifts in a will, beneficiary designation, IRA, donor-advised fund, and appreciated stock.

Those who remember Crossroads in their estate plans receive special recognition as members in our *Legacy Society*.

To learn more about our Legacy Society:

Contact John Ross at 505-270-2351 or johnross@crossroadsabq.org

Discover more ways to support our mission at crossroadsabq.org

LEADERSHIP

BOARD OF DIRECTORS

Board Chair

Liz McGrath, JD

Vice Chair

Deanna Archuleta, PhD

Secretary

Andrea Lohse, MA

Treasurer

Mary Malwitz, BA

Members

Virginia Printz-Feddersen, MSN

Kim Zamarin, MPH

SENIOR MANAGEMENT

Executive Director

John Ross, BA

Director of Clinical Services

Kelly Gilbreth, LPCC

Director of Therapeutic Services

Cory Lee, MA

Director of Operations

Heather Hawkins, MA

Chief Financial Officer

Kay Girdner, AAS

STAY CONNECTED



SUBSCRIBE TO CONNECTION

the monthly email newsletter of Crossroads for Women

Visit crossroadsabq.org/newsletter to subscribe today!

Follow us on **SOCIAL MEDIA** for regular updates, including: client stories, advocacy efforts, statistics, studies, articles, donation needs, fundraisers, events, and more.



A MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends and Patrons of Crossroads for Women,

2017 was a transformational year for Crossroads for Women. We **celebrated 20 years of service** to hundreds of New Mexico women and their children, **added two respected community leaders to our Board of Directors** (Liz McGrath – Board Chair and Deanna Archuleta – Vice Chair), and **expanded Maya's Place** to accommodate more women emerging from incarceration.



But, in 2017, **we also took stock of the reality that Crossroads had experienced explosive growth from 2015-2017** and that, as an organization, we hadn't developed the necessary infrastructure to support this growth.

So, in 2018, we are focused on building that infrastructure. Here are just a few of the steps we are taking to be able to better support the work our wonderful staff are doing with women emerging from incarceration:

- Strengthening our organization through a **Senior Management Team** and **Staff Leadership Training**
- Implementing new **Client Data Management, Donor Management & Communications systems**
- Developing and implementing a **Planned Giving** program
- Refocusing our **Legislative Advocacy** efforts

Finally, and perhaps most importantly, **we are focused on providing the nearly 200 women we currently serve with a fully-realized Continuum of Care:** from Incarceration, to Therapeutic Communities, to Temporary Supportive Housing, to our Aftercare program.

Crossroads for Women is here to stay, thanks to you and supporters just like you. Please feel free to reach out to me if you'd like to know more about what Crossroads is up to: johnross@crossroadsabq.org or **505-270-2351**.

Sincerely,

A handwritten signature in black ink that reads "John Ross".

John Ross
Executive Director

YEAR IN REVIEW

Crossroads for Women provides trauma-informed therapeutic services with a gender-specific approach for women across seven domains: housing, mental health, recovery, physical health/dental, independent living, vocational, and family/parenting. **In 2017, services were provided to 181 women via four programs: Hope House, Maya's Place, The Pavilions, and The Crossroads.**

OF WOMEN SERVED

Hope House	21
Maya's Place	43
The Pavilions	58
The Crossroads	59

181 women and **67 children** received housing and services



3,591 hours

THERAPEUTIC SERVICES*
provided to clients by staff



**Therapeutic services include intensive case management, vocational support, parenting assistance, and psycho-social education*

"AT THE PAVILIONS, I TRANSITIONED FROM A VICTIM TO A SURVIVOR. NO LONGER DID I CONSIDER INCARCERATION OR MY ADDICTION AS A SETBACK BUT A BLESSING AND A NEW BEGINNING."

- Queva, Crossroads for Women graduate



VOLUNTEERS



1,686 hours

served by 50 individual volunteers
& 6 large volunteer groups in 2017



COMMUNITY SERVICE WORKERS

1,549 hours

served by 107 community service
workers in 2017

**Thank you to our dedicated volunteers
and community service workers**

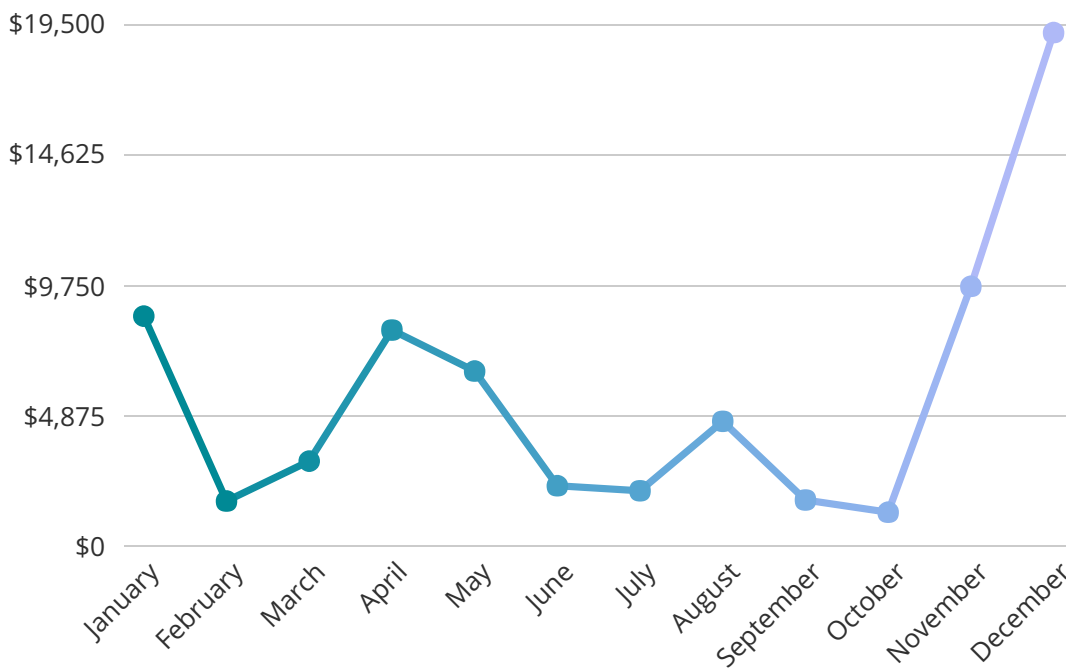
Interested in volunteering? Contact Dalilah Naranjo at dalilahnaranjo@crossroadsabq.org or 505-242-1010, ext 13

MAIN FUNDERS

Akerson Family Foundation
 Albuquerque Community Foundation
 Bernalillo County
 Bioneers
 City of Albuquerque
 Larry H. Miller Charities
 LEF Foundation
 Mayor's Gala
 Medicaid
 Mortgage Finance Authority

NM Behavioral Health Services Division
 NM Corrections Department
 Pathways to a Healthy Bernalillo County
 Sandia Foundation
 United Way of Central NM
 U.S. Housing and Urban Development
 U.S. Probation Office
 Welke Charitable Fund
 Walmart

DONORS



**THANK YOU TO
 OUR FUNDERS
 AND DONORS
 FOR YOUR
 GENEROUS
 SUPPORT!**



\$68,624

total amount donated
 by **814 donors*** in 2017

**number of donors is unduplicated*



500+ holiday gifts and **200+ food boxes** were donated to clients during the 2017 holiday season



YEAR IN REVIEW

143 WOMEN

participated in **24 education groups** held by Crossroads staff at the Metropolitan Detention Center*

**Staff cannot collect participant names so some duplication may exist*



OF PROGRAM GRADUATES

Hope House	7 women
Maya's Place	16 women
The Pavilions	7 women
The Crossroads	4 women

34 WOMEN

graduated from a Crossroads for Women program in 2017

"I NEVER HAD MY OWN APARTMENT UNTIL CROSSROADS FOR WOMEN HELPED ME. I AM SO VERY GRATEFUL TO THEM BECAUSE IT IS A **WONDERFUL, SUPPORTIVE PROGRAM** THAT DOES GREAT WORK WHILE **ENCOURAGING ME TO DO GREAT WORK.**"

- Carolyn, Crossroads for Women client



LIVING IN **SECURE HOUSING** IS THE MOST IMPORTANT INGREDIENT IN MY JOURNEY TO **SOBRIETY AND RECOVERY.**

- Rachel, Crossroads for Women graduate

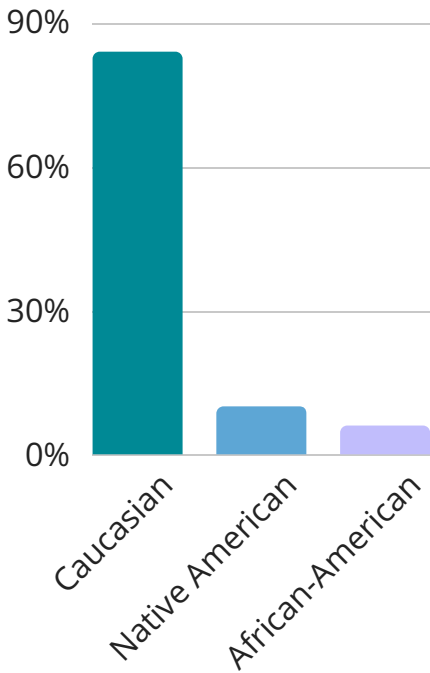
"EVERY TIME I WALK INTO CROSSROADS I FEEL INSPIRATION AND JOY. I FEEL A **SENSE OF REAL BELONGING.** EVERY SHOW OF SUPPORT I GET FROM THE PEOPLE HERE MAKES ME STRONGER. I'M **MOTIVATED TO WORK HARDER AT MY RECOVERY AND TO LIVE LIFE BY MAKING BETTER CHOICES.**"

- Laura, Crossroads for Women client



DEMOGRAPHICS

RACE



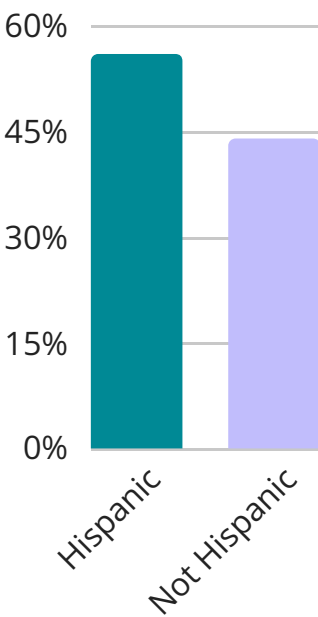
Caucasian 153 women
Native American 18 women
African-American 10 women



WITHOUT CROSSROADS, I DON'T KNOW WHERE I'D BE. THERE IS A LOT OF LOVE, STRENGTH, AND COMPASSION HERE.

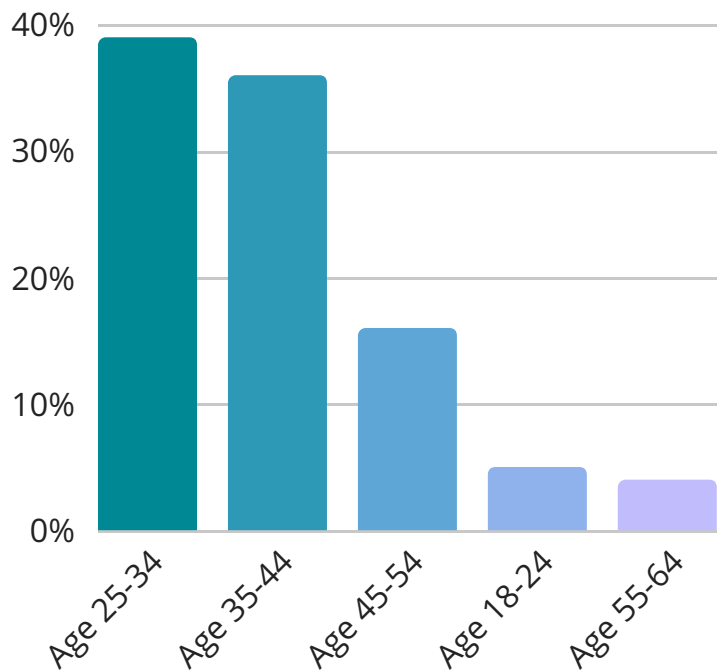
- Annette, Crossroads for Women client

ETHNICITY



Hispanic 102 women
Not Hispanic 79 women

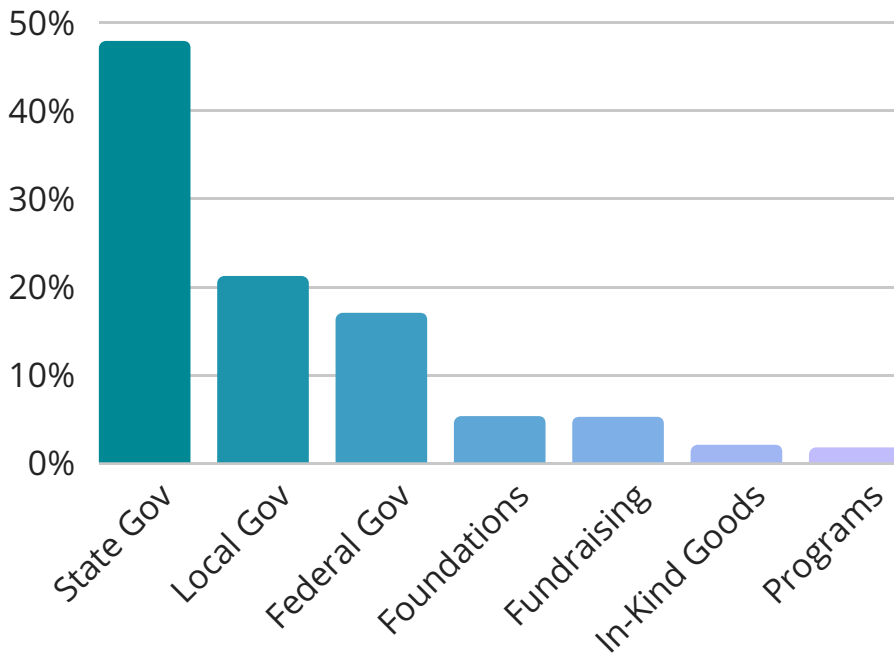
AGE



Age 25-34 70 women
Age 35-44 65 women
Age 45-54 29 women
Age 18-24 10 women
Age 55-64 7 women

FINANCIALS

INCOME

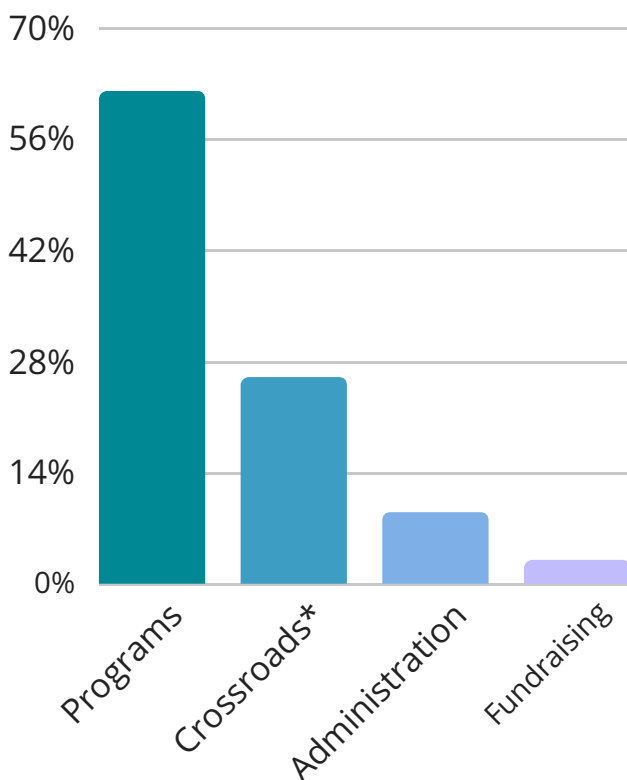


TOTAL \$2,319,030

State Gov.	\$1,108,787
Local Gov.	\$490,273
Federal Gov.	\$393,365
Foundations	\$121,489
Fundraising*	\$119,673
In-Kind Goods	\$46,161
Programs	\$39,282

*In addition we received an endowment gift of \$501,699

EXPENSES



TOTAL \$2,196,965

Therapeutic Programs	\$1,356,626
Crossroads*	\$581,441
Administration	\$188,976
Fundraising	\$69,951

*Includes permanent supportive housing