



Crossroads
for Women



2021 ANNUAL REPORT

crossroadsabq.org

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OUR MISSION

The mission of Crossroads for Women is to provide comprehensive, integrated services to empower women emerging from incarceration to achieve safe, healthy, and fulfilling lives in the community, for themselves and their children

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Albuquerque, NM 87102
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EXECUTIVE DIRECTOR MESSAGE

Over the past year Crossroads has been in the news quite a bit; from announcing having received a grant to purchase our new building, being named as one of Lowe's 100 Hometown Community projects or discussing our work on HGTV's Build It Forward.

We've had many blessings in 2021. I am so thankful that we were able to share our good fortune with our community, but it wasn't my favorite news piece of the year. The article close to my heart was about Ms. Ginger Sharpe, one of our community members who advocated for herself. As an artist trying to get her business off the ground, she struggled with getting customers because when someone would search her name, potential clients would often encounter the article describing her arrest rather than her website. The newspaper declined to pull the article down but offered to write a follow up story about her work to change her life.

Ginger's story reminds us all that we can thrive after a setback. With the right support we can be survivors, advocates, empowered and free to stand in our truth. Ginger is one of 700 women Crossroads served this year as a result of increased housing instability, and an increase of women struggling with mental health and substance use issues. For the first time in my experience, it wasn't a lack of traditional resources so much as a lack of human resources to connect the resources with the people who need them.

During this time, Crossroads staff, like other organizations, kept their doors open. We did our best to support the women of Albuquerque even if it meant we could only provide a food kit or a safe space to spend the day. We've never turned a woman away. That's what a village does. A village comes together to lift up its members who are struggling and celebrate them when they succeed.

When you volunteer your time, donate a coffee pot, or give your hard-earned dollars to Crossroads, you become part of the village. I want to thank you for being part of our community, and I'm so excited to walk beside you in the next part of our journey together. We have exciting things planned for 2022.

Please keep an eye out for our newsletter to learn more about our new pilot program, the new apartment building and to see the progress of the new permanent home for Maya's Place.



In gratitude,

Cory Lee, Executive Director

YEAR IN REVIEW

“ Empowered women,
empower women!
-Danna, Community Support
Worker ”



Ginger Sharpe sketching out her mural that can be found in the entryway at Crossroads Village.



Smiling faces at our Back to School backpack drive.



Staff and client softball cookout.



Bringing some holiday cheer at our client holiday party.

YEAR IN REVIEW

Founded in 1997, Crossroads for Women provides housing and therapeutic services to empower justice-involved women across seven domains:

- Legal
- Independent living
- Medical
- Substance abuse
- Mental health
- Vocational
- Family



100% of women have been involved with the criminal justice system



60-70% of women formally diagnosed with PTSD along with co-occurring mental health & substance use



90-95% of this population will have income that falls below the federal poverty line



“Crossroads has changed my life, it's helped keep me sober and looking forward to my future.”
-Melissa, Pavilions Resident

over 21,700 hours of therapeutic services* provided to clients by staff in 2021

**Therapeutic services include intensive case management, vocational support, parenting assistance, and psycho-social education. Part of 2021 services were provided virtually due to the COVID-19 pandemic.*

NUMBER OF WOMEN SERVED BY PROGRAM

The Crossroads	102
Maya's Place	72
The Pavilions	60
POPSS	260
Housing Empowerment	180

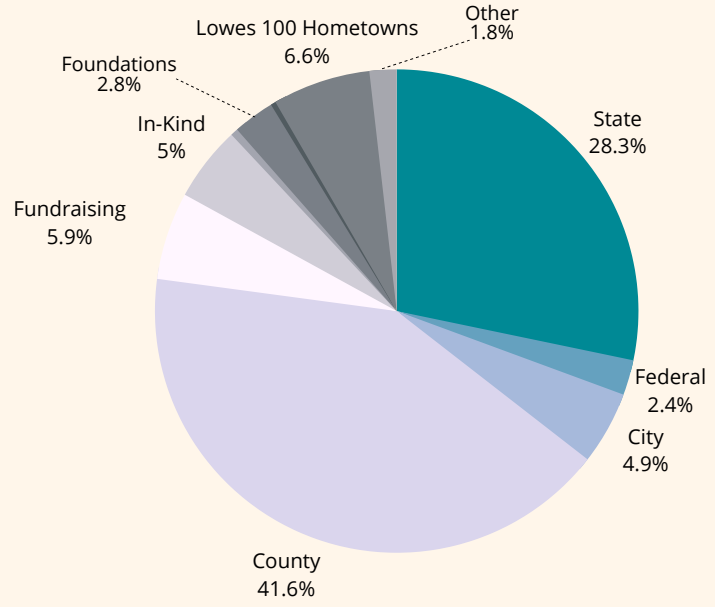
"The Housing Empowerment program started in September 2021, to relieve financial insecurities caused by COVID. The program helps empower women, children, and families to stay in their homes to reduce homelessness and bogging down an already overloaded homelessness system. The program helps women maintain their housing, helps give them some stability, and provides relief in their mental health so they can focus on getting new employment while maintaining their housing. In 2021, we served 180 women and families! The Housing Empowerment Program has been really successful in making sure that families aren't going into the homelessness cycle and instead get the cushion needed to move on forward with their lives."
-Jeanette Carver, Housing Coordinator on the Housing Empowerment program that was created in 2021.

FINANCIALS

INCOME

\$4,393,877

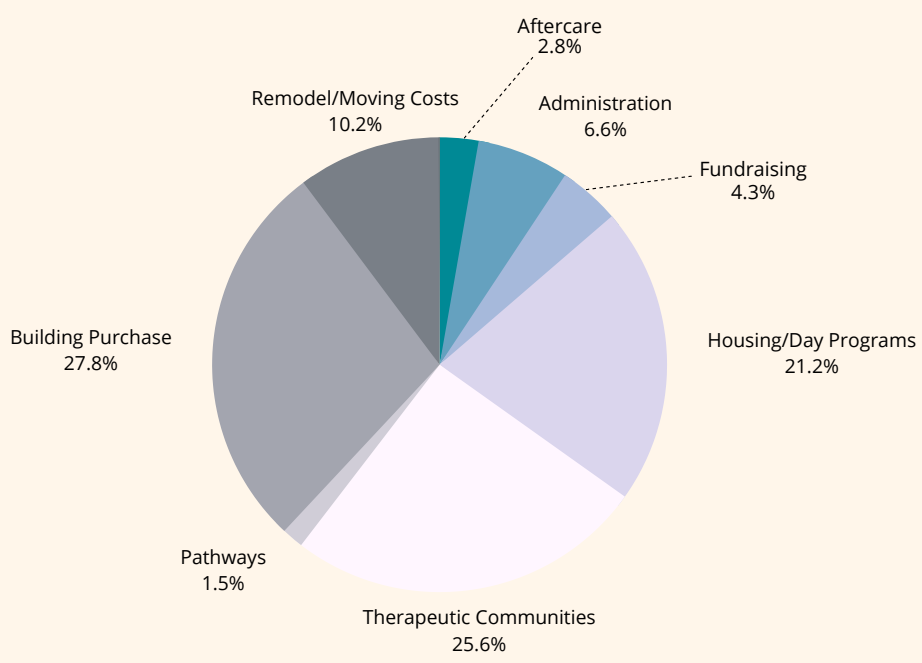
State	\$1,242,046
Federal	\$103,320
City	\$215,097
County	\$1,828,490
Fundraising	\$257,784
In-Kind	\$220,742
Program	\$22,007
Foundations	\$121,789
Carryover Funds	\$15,020
Lowe's 100 Hometowns	\$288,000
Other	\$79,581



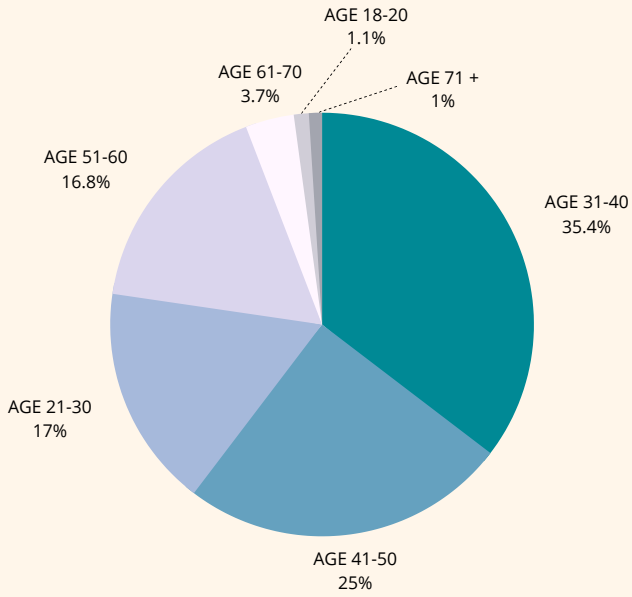
EXPENSES

\$4,393,877

Aftercare	\$121,029
Administration	\$287,850
Fundraising	\$191,900
Housing/Day Program	\$930,413
Therapeutic Communities (TCs)	\$1,123,529
Pathways	\$67,681
Client Scholarships	\$2,000
Capital (Building Purchase)	\$1,222,386
Client Advisory Board	\$476
Remodel/Moving Costs	\$446,613



DEMOGRAPHICS

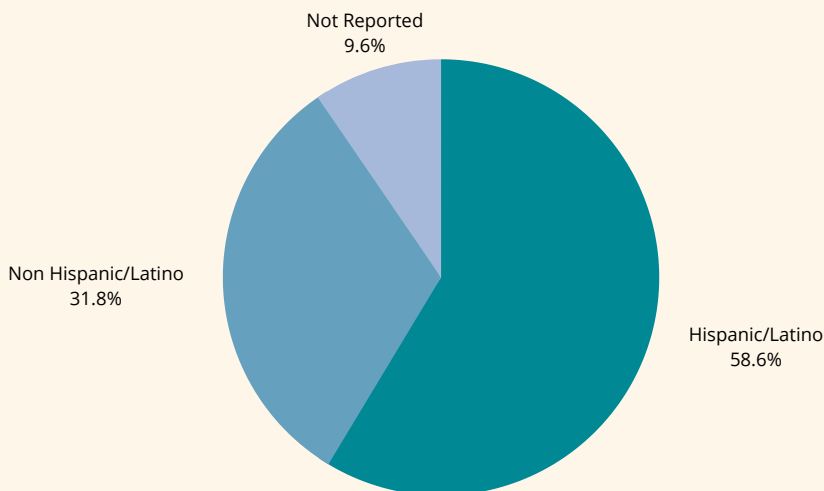
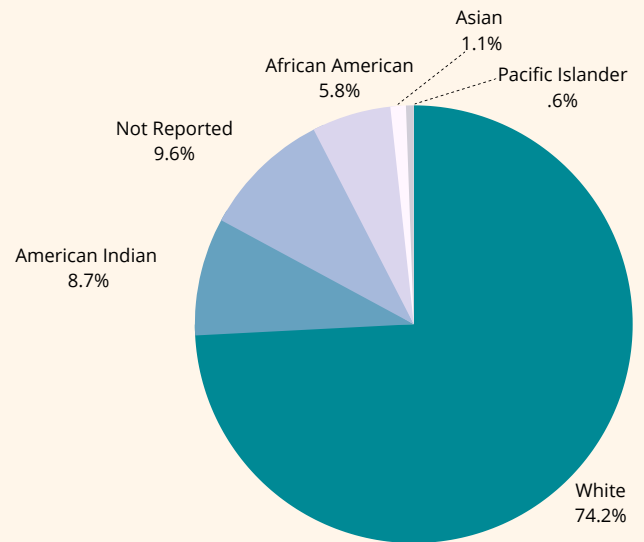


AGE

Age 31-40	248
Age 41-50	175
Age 21-30	119
Age 51-60	118
Age 61-70	26
Age 18-20	8
Age 71 +	7

RACE

White	520
American Indian	61
African American	41
Not Reported	67
Asian	8
Pacific Islander	4



ETHNICITY

Hispanic/Latino	411
Non Hispanic/Latino	223
Not Reported	67

COMMUNITY ENGAGEMENT



Crossroads for Women was chosen as a Lowe's 100 Hometowns grant recipient. The grant helped fund renovations at Crossroads Village.



VOLUNTEERS

2,500 + hours

by volunteers who donated their time and talents to empower women in our community
Interested in volunteering? Learn more at CROSSROADSABQ.ORG/VOLUNTEER



Volunteers are crucial to Crossroads and we're so thankful for their help.



We're grateful for all of the donations that we receive!



Crossroads founder Lisa Simpson's annual holiday giving event fundraiser, "Voodoo on the Bosque Bayou" raised over \$8,000 to help provide meals and gifts to Crossroads families.



10 mural panels were painted on Crossroads Village as part of The Young Engagement and Action through Art Mural Project created by the Office for Community Health (UNM OCH).



Mayor Tim Keller speaking at Crossroads Village's Open House



Women United donated \$10,000 for our Vocational Classroom renovation.

LEADERSHIP

SENIOR MANAGEMENT

Cory Lee, *Executive Director*
LaNika Bullington, *Chief Financial Officer*
Robert Fontenot, *Development Director*
Anna Murtagh, *Clinical Director*
Ashley Lucero, *Therapeutic Communities Administrative Director*
Jeremy Lynn, *The Crossroads Program Director*
Ashley Sena, *Alumni Services Director*
Jeanette Carver, *The Crossroads Housing Director*
Pat Mikkelsen, *HR Generalist*

BOARD OF DIRECTORS

Sarah Jacobs, *President*
Queva Hubbard, *Vice President*
Nicole Villareal, *Secretary*
James L. Hartogensis, *Treasurer*
Jo Jennings West, *Member*
Marsha Garcia, *Member*



"This building has made it possible for Crossroads to bring more opportunities to women in the community. We now have the freedom to grow and continue to provide excellent services. I feel that when I enter this building I am surrounded by love and support. The various butterflies pictured around the building remind me that growth and change is possible. This building represents the growth and change that Crossroads is proud to undergo to provide the best services to community members."
-Lecia, Vocational Specialist

FUNDING AGENCIES

- ABQ Involved
- ABQ Women's Giving Circle
- Albuquerque Community Foundation
- Bernalillo County Department of Behavioral Health Services
- City of Albuquerque Family and Community Services Division
- Hogares
- Lowe's 100 Hometowns
- Pathways to a Healthy Bernalillo County
- PNM Foundation
- Sandia Foundation
- Second Judicial District Courts
- State of New Mexico Corrections Department
- Rotary del Norte
- United Way of Central New Mexico
- US Probation Office-District of New Mexico
- Women United
- Verizon

DONORS

THANK YOU

to the **500+** individuals and community organizations who donated essential goods and funds in 2021


\$244,670

donated by individuals and organizations in 2021

\$19,000+

donated by 51 members of The Butterfly Circle

The Butterfly Circle is an exclusive group of individuals who donate monthly to Crossroads

 = 2021 Butterfly Circle Member

MONARCH (\$2,000+)

Organizations

- Akerson Family Foundation
- Albuquerque Community Foundation
- Albuquerque Involved
- Albuquerque Women's Giving circle
- American Endowment
- Bold Futures
- First Presbyterian Church
- Hash House Harriers
- Health Care Service Corporation (BCBS)
- La Montanita Food Co-Op
- Lannan
- Lowe's Home Improvement
- New Mexico Center on Law and Poverty
- Nusenda Foundation
- One Community Autp
- PhRMA
- Rotary Del Norte Foundation
- United Way of Central New Mexico
- Young Professionals of Albuquerque

Individuals

- Alison Franks
- Carolyn Martinez
- Ellen Raimer
- Kathleen Sanchez
- Sara Schreiber
- Sara Scott Sandlin
- Elizabeth Simpson
- Kathleen Winslow

BUTTERFLY (\$1,000 - \$1,999)

Organizations

- Di Versions Medical Spa
- HR Solutions, LLC
- Junior League of Albuquerque
- Kirtland Federal Credit Union
- NewMexicoWomen.org
- Painter/Rudd Charitable Fund
- Rothstein Donatelli LLP
- Sunbonnet Shop
- Western Sky Community Care

Individuals

- Ann Conway
- Evelyn Early
- Sandy Gold
- Zach Grant
- Cynthia Kocurek
- Carmen Landau
- Beth Oneall
- Paul Peknik
- Jane Pilger

- Rheba Rutkowski
- Eric Stebbins
-  Lynn Trojahn
-  Nicole Villareal
- Jim Wesselkamper
-  Joanne Jennings West

COCOON (\$500 - \$999)

Organizations

- B&D Industries
- Collective Heritage (Bioneers)
- Consensus Planning, INC
- Corrales Trucking
- Janet Ortega Insurance
- NM Trial Lawyers Assoc. Foundation
- O'Connel Lerohl Charitable Fund
- Painting with a Twist
- Pregenzer, Baysinger, Wideman, & Sale, PC
- TNT Garage of Excellence
- Token Ibis

Individuals

-  Cynthia Alcalá
-  LaNika Bullington
-  Denicia Cadena
- Sloan Carr
- Emily Castillo
-  Caitlin Chestnut
-  Ellen Dwight
- Jennifer Ford
- Jane & Norm Gagne
-  Marsha Garcia
- J. Michele Guttman
- Michelle Harkins
- Melissa Hart
-  James Hartogensis
-  Rachel Hobbs

-  Sarah Jacobs
- Poppenger Jane
- Steven Kunkle
-  Cory Lee
-  Andrea Lohse
- Michael McEnany
- Randi McGinn
- Donald Meaders
- Joan O'Connell
-  Christina Osmon
- Diane Sanchez
- Laura Spitz
- Rebecca Spring
-  Rifka Stern
- Mary Ann Sweeney

- Susan Tomita
- Theresa Wheeler
- Bill Wiese
- Marilyn Wood
- Eric Zhang



In 2021, we were handed the keys to our new home, Crossroads Village located at 239 Elm St NE. Our vision for Crossroads Village is to create a permanent space in downtown Albuquerque where women are proud to access services, build community, and work towards recovery.

Join The Butterfly Circle

Empower justice-involved women by joining **The Butterfly Circle** and becoming a monthly donor

New members receive a variety of benefits:

- complimentary cloth tote bag
- early access to ticketed Crossroads events
- highlight in our monthly e-newsletter

A \$10/month donation is all that's needed to join.

Join now: crossroadsabq.org/butterflycircle





Crossroads
for Women

Breaking Cycles. Building
Lives.



Crossroadsabq.org