



Crossroads
for Women



OUR MISSION

The mission of Crossroads for Women is to provide comprehensive, integrated services to empower women emerging from incarceration to achieve safe, healthy, and fulfilling lives in the community, for themselves and their children.

CONTENTS

PAGE 2	Mission & Contents	PAGE 8	Demographics
PAGE 3	Executive Director Message	PAGE 9	Community Engagement
PAGE 4	Leadership & Funders	PAGE 10	Donors
PAGE 5	Financials	PAGE 11	Crossroads Village
PAGE 6-7	Year in Review		

WE'VE MOVED!

Our new address is:
235-239 Elm St NE Albuquerque, NM 87102



crossroadsabq.org
info@crossroadsabq.org
505-242-1010

EXECUTIVE DIRECTOR MESSAGE



We know that to really change a person's life, it takes a village of dedicated staff, volunteers, and supporters like you working together.

For nearly 25 years, we have been building relationships through one-on-one meetings, in-person groups, hugs, and social gatherings all geared to reinforce our similarities and highlight our differences—with the goal of finding threads that connect us.

2020 erased what we thought was the only way community and relationships could be built. Instead, we had to think outside the box and practice the very qualities that embody the 421 women and 121 children we served last year.

When everything came to a halt last spring, we were fortunate enough to have a basic online infrastructure through which to communicate with clients. What was once a social media account with a little over 200 individuals exploded over night to more than 400 women wanting connection.

By mid-summer, we offered over 20 groups virtually. Staff dropped off food boxes, diapers, cleaning supplies and incentives at women's homes while we continued providing 24-hour services at Maya's Place and The Pavilions.

It became increasingly difficult to identify housing for women in our programs. To address this, we obtained funding to rent a three-bedroom house. This allowed women completing their programs at Maya's Place and The Pavilions to remain housed until they could find permanent residences. We also received COVID rental assistance funding to support women once they identified housing.

To ensure the women's safety, we reduced the number of beds in our programs. At the same

time, one of the community houses at The Pavilions closed for two months due to water damage and the first case of COVID was detected in the client community. Fortunately, the person recovered, the house was repaired, and the community remained resilient.

In November, COVID finally arrived at the main Crossroads. While we had taken precautions, connecting with the community as essential workers put our staff at higher risk. Eleven staff, and thankfully no clients, contracted the virus. While staff recuperated, healthy team members worked to support the community by conducting home visits and covering shifts. Everyone returned to work just in time to deliver Thanksgiving meals, Christmas food boxes, and wish list gifts.

When I look back on 2020, I see challenging yet beautiful moments that prove hope is not some naive concept, but instead the thread that connects us to one another. It truly takes a village to support someone. That is why I'm so excited that our dream of a Crossroads Village is becoming a reality. This new, larger space will allow us to expand our programming and support more women on their road to recovery.

In the coming months, I invite you to join me for a tour of Crossroads Village and be a part of this amazing chapter in our history.

In gratitude,

A handwritten signature in black ink that reads "Cory Lee".

Cory Lee, Executive Director

LEADERSHIP

BOARD OF DIRECTORS

Sarah Jacobs, *President*
Queva Hubbard, *Vice President*
Nicole Villareal, *Secretary*
James L. Hartogensis, *Treasurer*
Jo Jennings West, *Member*
Marsha Garcia, *Member*

SENIOR MANAGEMENT

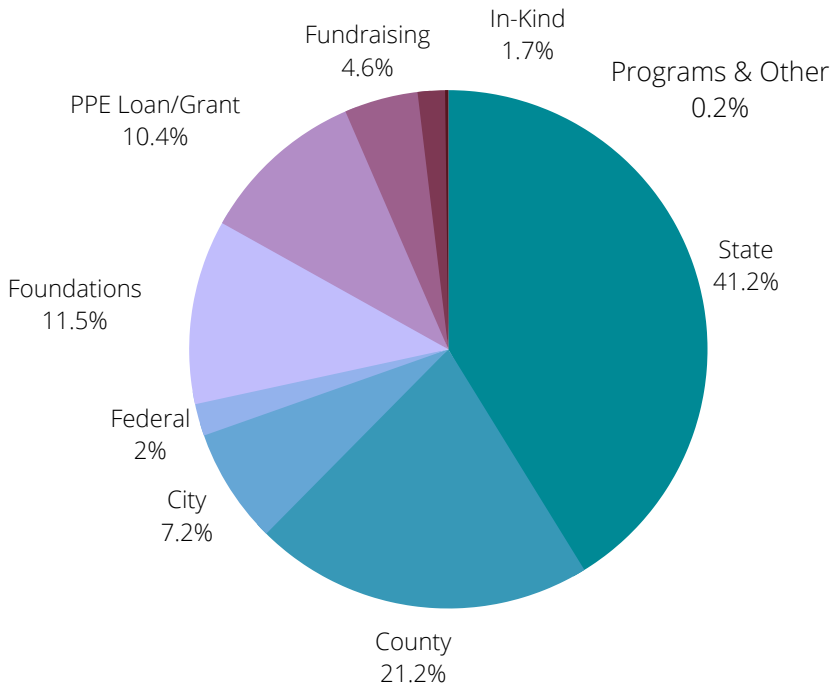
Cory Lee, *Executive Director*
LaNika Bullington, *Chief Financial Officer*
Robert Fontenot, *Grants & Development Coordinator*
Kelly Gilbreth, *Day Program Clinical Supervisor*
Anna Murtagh, *Therapeutic Communities Clinical Supervisor*
Jeremy Lynn, *The Crossroads Program Coordinator*
Jeanette Carver, *The Crossroads Housing Coordinator*
Tory Aragon, *Maya's Place Program Coordinator*
Ashley Lucero, *The Pavilions Program Coordinator*
Ashley Sena, *POPSS Program Coordinator*



FUNDING AGENCIES

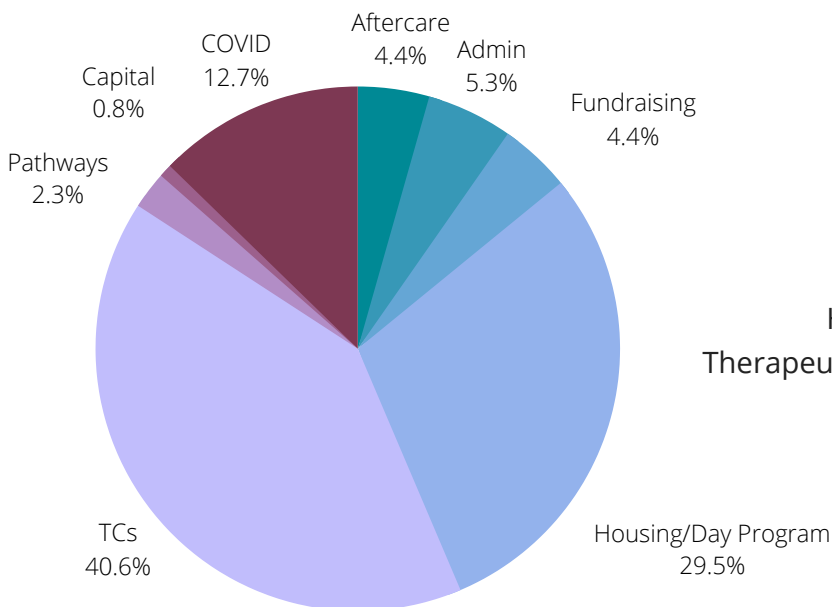
- Akerson Family Foundation
- Albuquerque Community Foundation
- Bernalillo County Department of Behavioral Health Services
- City of Albuquerque Family & Community Services Division
- Facebook
- Hogares Foundation
- Pathways to a Healthy Bernalillo County
- PNM Foundation
- Sandia Foundation
- SBA PPP
- Second Judicial District Courts
- State of New Mexico Corrections Department
- United Way of Central New Mexico
- US Probation Office-District of New Mexico

FINANCIALS



INCOME
\$3,052,203

State	\$1,256,735
County	\$648,416
City	\$220,674
Federal	\$61,228
Foundations	\$350,774
PPE Loan/Grant	\$318,508
Fundraising	\$138,785
In-Kind	\$52,447
Programs	\$1,737
Other	\$2,900



EXPENSES
\$2,748,869

Aftercare	\$120,180
Administration	\$144,944
Fundraising	\$121,867
Housing/Day Program	\$812,299
Therapeutic Communities (TCs)	\$1,115,656
Pathways	\$62,758
Client Scholarships	\$500
Capital	\$22,009
COVID	\$348,656



YEAR IN REVIEW

Founded in 1997, Crossroads for Women provides housing and therapeutic services to empower justice-involved women across seven domains:

- legal
- independent living
- medical
- substance abuse
- mental health
- vocational
- family



100% of women

have been involved with the criminal justice system



60-70% of women formally diagnosed with PTSD

along with co-occurring mental health & substance use



90-95% of this population

will have income that falls below the federal poverty line

over 18,400 hours of therapeutic services* provided to clients by staff in 2020

**Therapeutic services include intensive case management, vocational support, parenting assistance, and psycho-social education. A majority of 2020 services were provided virtually due to the COVID-19 pandemic.*

421 WOMEN
122 children

received housing and services in 2020

NUMBER OF WOMEN SERVED BY PROGRAM

The Crossroads	125
Maya's Place	74
The Pavilions	46
POPSS	176



“

Here at Crossroads we have a path. I'm so proud of this program because it **pushes us to do our best and helps us reintegrate into society** by giving us the freedoms and structure we need.

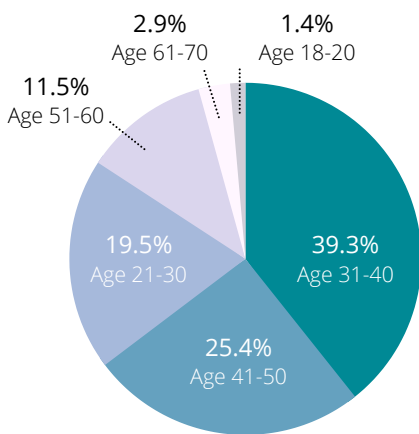
- Vanessa, Crossroads client

”

DEMOGRAPHICS

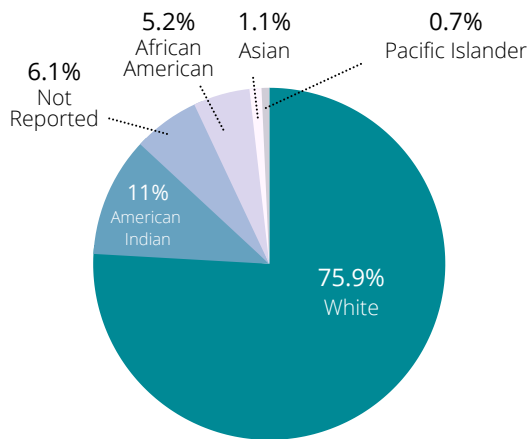
AGE

Age 31-40	175
Age 41-50	113
Age 21-30	87
Age 51-60	51
Age 61-70	13
Age 18-20	6



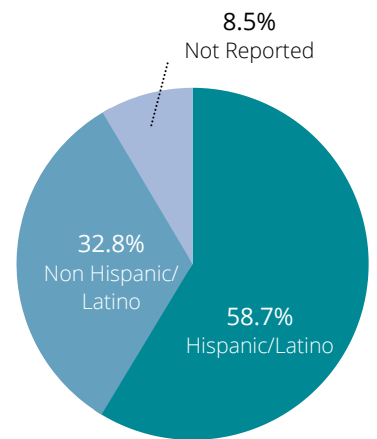
RACE

White	338
American Indian	49
Not Reported	27
African American	23
Asian	5
Pacific Islander	3



ETHNICITY

Hispanic/Latino	261
Non Hispanic/Latino	146
Not Reported	38



OVER HALF OF CLIENTS SERVED IDENTIFY AS HISPANIC/LATINO

“

I try to be the light for other women because I know what it's like. If I would have had this chance earlier, I would have probably started my life a lot sooner than now.

- Elishia, Crossroads client

”

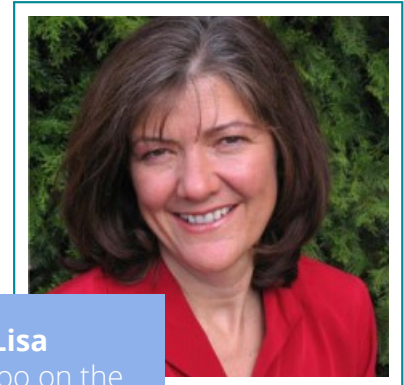
COMMUNITY ENGAGEMENT

Dr. Angela Davis served as the keynote speaker for our inaugural **Changing Hearts & Minds** luncheon. The event focused on social justice was held virtually due to the pandemic.



Local Girl Scout Isabella Campbell organized a **service project to connect women at The Pavilions with their children** while visitation was suspended due to the pandemic.

10+ community-led **hygiene, cleaning, and food supply drives** provided vital resources for clients throughout the year.



Crossroads founder Lisa Simpson hosted Voodoo on the Bosque Bayou, a drive-by food event that **raised over \$12,000** for clients and their families.

VOLUNTEERS



11 volunteers gave **422 hours** of service before the COVID-19 pandemic suspended volunteer opportunities for the remainder of 2020. We missed our amazing volunteers and are excited to be offering volunteer opportunities again!

Learn more at CROSSROADSABQ.ORG/VOLUNTEER



DONORS

THANK YOU

to the **500+** individuals and community organizations who donated essential goods and funds in 2020

MONARCH (\$2,000+)

Organizations

First Unitarian Church of ABQ
Albuquerque Involved
Nusenda Credit Union
One Community Auto

Individuals

Evelyn Early
Scott Gulley
Michelle Hood
Carmen Landau
Virginia Printz-Feddersen
Ellen Raimer
Sarah Schreiber
Susan Tomita
Kathleen Winslow

BUTTERFLY (\$1,000 - \$1,999)

Organizations

Geer Wissel Levy Attorneys at Law
Rothstein Donatelli LLP
Kendra Scott LLC

Individuals

Deanna Archuleta
Ann Conway
Mary Cunnane
Yvette Everheart
Jennifer Gardner
✦ Jo Jennings West
✦ Elizabeth McGrath
Jane Pilger
Rheba Rutkowski
Mellis Schmidt
Lisa Simpson
✦ Lynn Trojahn

\$10,000+

donated by 50 members
of The Butterfly Circle

The Butterfly Circle is an exclusive group of individuals who donate monthly to Crossroads

✦ = 2020 Butterfly Circle Member

COCOON (\$500 - \$999)

Organizations

ABQ Lodge #1517 Loyal Order of Moose Inc
ABQ Bernalillo County Water Utility Authority
Anonymous
Bioneers
Consensus Planning, Inc.
Fidelity Charitable Gift Fund
Nancy and Victor Frenkil Jr Foundation Inc.
New Mexico Trial Lawyers Assoc. Foundation
Pregenzner, Baysinger, Wideman, & Sale, PC

Individuals

Jason Bolles
Susanne Brown
✦ LaNika Bullington
Mary Burns
✦ Denicia Cadena
Sandra Flores
Jane & Norm Gagne
Sandy Gold
✦ Rachel Hobbs
✦ Sarah Jacobs
Denece Kesler
Marjorie Kinkel
Julianna Koob
✦ Cory Lee
✦ Andrea Lohse
✦ Donald Meaders
Pat Morrison
Joan O'Connell
James Parker
Jane Poppenger
Miriam Rand
Robert Rosenberg
Kathleen Sanchez
Maureen Sanders
Rebecca Spring
Conrad & Mary Strohacker
Deborah & Stephen Tope
Linda Vanzi
✦ Nicole Villareal
Theresa Wheeler

\$138,785

donated by **450+** individuals and organizations in 2020

CROSSROADS VILLAGE

Establishing a new home to strengthen and expand our services is the next chapter in our journey to empower women in New Mexico.

Our vision for **Crossroads Village** is to create a permanent space in downtown Albuquerque where women are proud to access services, build community, and work towards recovery.

We invite you to help build a village for justice-involved women as we embark on a capital campaign to **raise \$1.555M over the next five years.**



Learn more at crossroadsabq.org/village



BREAKING CYCLES.
BUILDING LIVES.



Crossroads
for Women

crossroadsabq.org/donate