



# 2019

## ANNUAL REPORT

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[CROSSROADSABQ.ORG](http://CROSSROADSABQ.ORG)



Crossroads  
for Women

## Our Mission

The mission of Crossroads for Women is to provide comprehensive, integrated services to empower women emerging from incarceration to achieve safe, healthy, and fulfilling lives in the community, for themselves and their children.

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*Breaking Cycles*

**BUILDING  
LIVES**



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# Executive Director Message

Over the past two months, the safety and wellbeing of incarcerated citizens has been in the news through the lens of the COVID-19 pandemic. Leaders and community members have done an outstanding job exploring how this collective trauma is impacting some of the most marginalized in our community, including those who are incarcerated. The essential question is this: How do we keep people safe?

After almost a decade of serving the women of Crossroads, I know that safety is a fundamental component of success. If someone feels safe, they will seek treatment if they feel ill. If someone feels safe, they will be able to address their stressors and triggers, thereby maintaining sobriety and employment. What does this mean today in light of COVID-19? It means that the work we are doing at Crossroads is now more important than ever.

The tremendous community support we received in 2019 is evidence of just how many people like you believe in the mission of Crossroads for Women and the power of treatment and supportive services. This past year we served over 375 women and 260 children. This means that 375 women felt safe enough to seek case management, family services, and vocational services resulting in over 13,000 hours in therapeutic services; they felt safe enough to believe in themselves and in Crossroads for Women.

Our therapeutic communities served more women in 2019 than in previous years. The Crossroads doubled its capacity resulting in

another 50 women and their children receiving housing and services. Our POPSS aftercare program was fully funded offering women with lifelong chronic mental health and substance abuse disorders continued support in managing those conditions. Finally, you invested in the future of New Mexican women by donating more than \$100,000 to Crossroads.

In this time of COVID-19, more women are being released from prison than ever before. Governor Michelle Lujan Grisham has ordered the early release of incarcerated individuals who are near their release date and meet certain criteria. This means we'll see even more women being released in the coming months. Without services, support, and safety, these women will return to prison at a higher rate.

We invite you to participate in offering women a safe place where their hope and resiliency, for themselves and their children, can thrive. Thank you for believing and supporting the women of Crossroads.

In Gratitude,



Cory Lee  
*Executive Director*



Connect with me at [corylee@crossroadsabq.org](mailto:corylee@crossroadsabq.org)

# Year In Review

Founded in 1997, Crossroads for Women provides housing and therapeutic services to justice-involved women across seven domains: legal, independent living, medical, substance abuse, mental health, vocational, and family.



## total number of women served

The Crossroads	<b>129</b>
Maya's Place	<b>61</b>
The Pavilions	<b>46</b>
POPSS	<b>139</b>



**375 WOMEN**  
**262 children**

received housing and services



**"WHILE I WAS IN PRISON I TOLD MYSELF THAT I WAS GOING TO GET OUT AND TRY TO BE THE VOICE FOR THE UNHEARD. ANYTIME I GET NERVOUS I JUST REMEMBER THE CAUSE."**

*- Dawn, Maya's Place graduate*

**over 13,000 hours**  
**therapeutic services\***  
provided to clients by staff

\*Therapeutic services include intensive case management, vocational support, parenting assistance, and psycho-social education

# 56 WOMEN



graduated from a  
Crossroads program

## # of graduates by program

The Crossroads	<b>27</b>
Maya's Place	<b>16</b>
The Pavilions	<b>13</b>

**"I GOT THE BEGINNING STEPS TO RECOVERY WHILE IN PRISON BUT IT'S A DIFFERENT ENVIRONMENT AT MAYA'S PLACE. IT'S A SAFE ENVIRONMENT WHERE I CAN APPLY THE TOOLS I'VE LEARNED."**

*- Laura, Maya's Place graduate*



**"I KNOW THAT IT'S POSSIBLE TO NOT ALWAYS BE THE ADDICT. I KNOW IT'S POSSIBLE TO START FROM ROCK BOTTOM AND BUILD YOUR WAY UP. IT TAKES BLOOD, SWEAT, AND TEARS BUT IT'S WORTH IT."**

*- Jeanette, Housing Coordinator*

**"THE AFTERCARE STAFF LOVED ME WHEN I COULDN'T LOVE MYSELF. I DON'T KNOW WHERE I'D BE WITHOUT AFTERCARE. AND I'M SO HAPPY AND DOING WELL NOW."**

*- Annette, POPSS client*



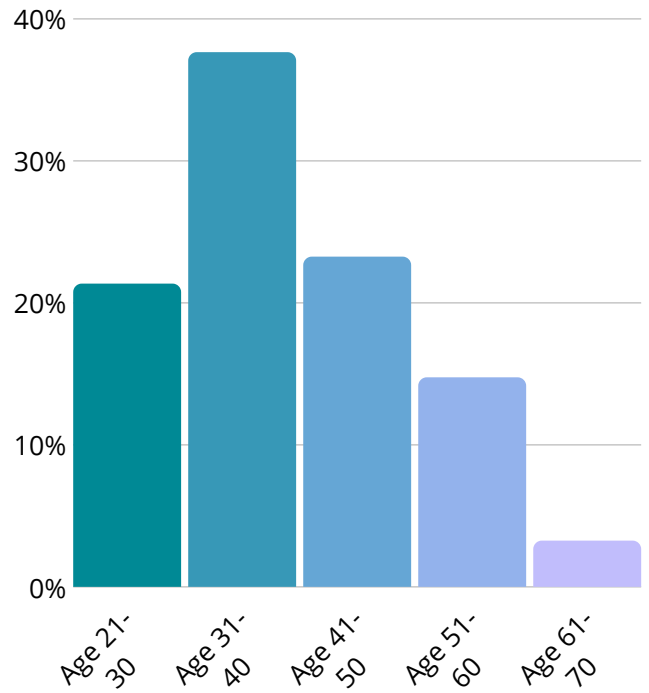
# Demographics

Age 21-30 80 women  
 Age 31-40 141 women  
 Age 41-50 87 women  
 Age 51-60 55 women  
 Age 61-70 12 women

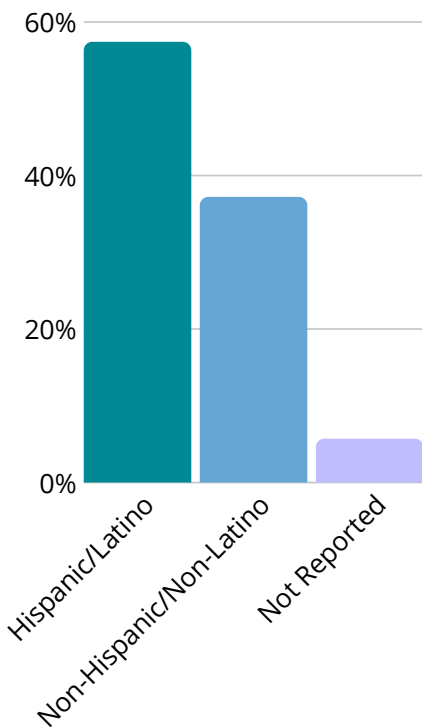
Hispanic/Latino 215 women  
 Non-Hispanic/Non-Latino 139 women  
 Not Reported 21 women

White 283 women  
 American Indian 40 women  
 Not Reported 24 women  
 African American 21 women  
 Asian 4 women  
 Pacific Islander 3 women

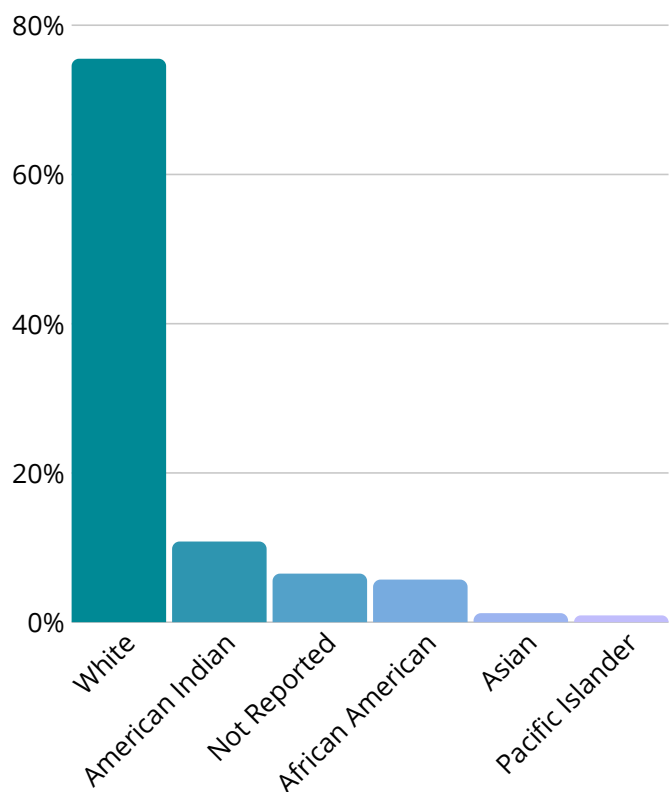
## AGE



## ETHNICITY



## RACE



# Volunteers

## 2,551 hours

given by 95 volunteers who donated their time and talents to empower women in our community



## Thank You!

"I really enjoy volunteering at Crossroads because they've created a community that encourages possibility and I'm so proud to be a part of that."

- Ashley

# Community Service Workers

## 1,161 hours

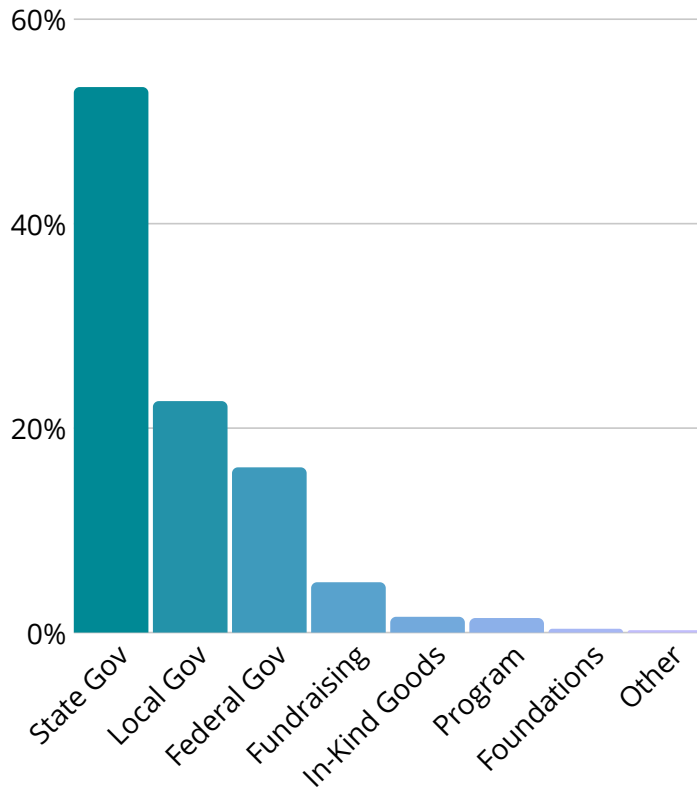
completed by 93 individuals fulfilling community service responsibilities



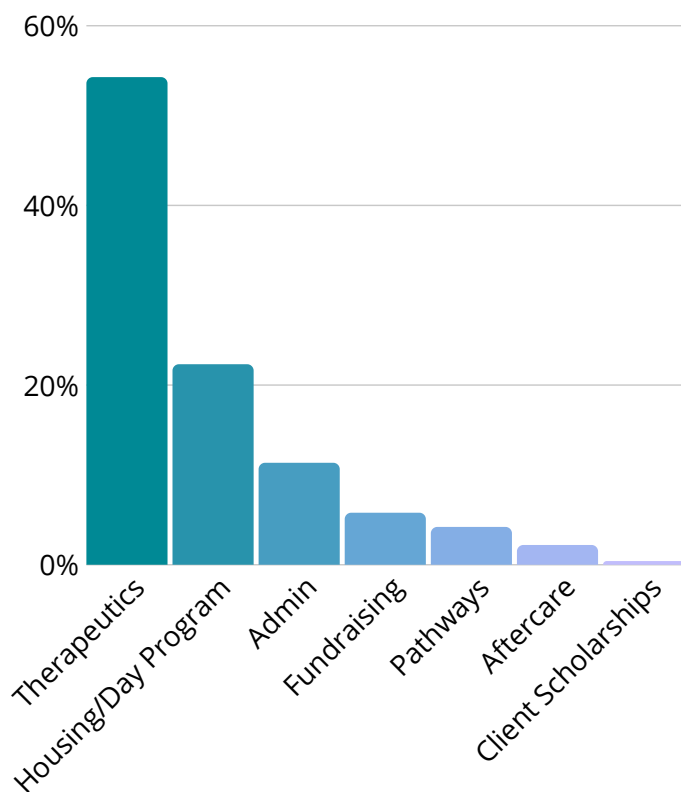
Interested in volunteering? Learn more at [CROSSROADSABQ.ORG/VOLUNTEER](https://CROSSROADSABQ.ORG/VOLUNTEER)

# Financials

## INCOME \$1,853,835



State Gov.	\$891,430
Local Gov.	\$595,761
Federal Gov.	\$169,857
Fundraising	\$105,429
In-Kind Goods	\$46,823
Foundations	\$34,744
Other	\$6,471
Programs	\$3,320



## EXPENSES \$2,251,631

Therapeutic Communities	\$1,122,866
Supp. Housing/Day Program	\$748,621
Administration	\$174,852
Fundraising	\$95,445
Pathways	\$62,185
Aftercare	\$44,902
Client Scholarships	\$2,760



# Leadership

## BOARD OF DIRECTORS

### Board Chair

Elizabeth V. McGrath, JD

### Vice Chair

Deanna Archuleta, PhD

### Secretary

Andrea Lohse, MA

### Treasurer

James L. Hartogensis, CPA

### Members

Barron Jones

Sheri Crider

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## Major Funders

Albuquerque Community Foundation

Bernalillo County

City of Albuquerque

Larry H. Miller Charities

Mortgage Finance Authority

New Mexico Behavioral Health Division

New Mexico Corrections Department

Pathways to a Healthy Bernalillo County

Toyota Dealer Match Program

United Way of Central New Mexico

U.S. Department of Housing and Urban Development

U.S. Probation Office - District of New Mexico

## SENIOR MANAGEMENT

### Executive Director

Cory Lee, MA

### Chief Financial Officer

LaNika Bullington, MBA

### Director of Clinical Services

Kelly Gilbreth, LPCC

### Director of Operations

Heather Hawkins, MA



# Monetary Donors

## MONARCH (\$2,000+)

### Organizations

Albuquerque Community Foundation  
 Akerson Family Foundation  
 Dekker/Perich/Sabatini  
 Facebook Fundraisers  
 Intel  
 Kirtland Federal Credit Union  
 Lannan Foundation  
 Larry H. Miller Charities  
 OGB Architectural Millwork, INC.  
 Rotary Del Norte Foundation  
 Sandia National Laboratories  
 Toyota Dealer Match Program  
 United Way Of Central New Mexico

### Individuals

Ruth Connery  
 Ellen Raimer  
 Mellis Schmidt  
 Sarah Schreiber  
 Lisa Simpson  
 Lewis Suber  
 Kathleen Winslow

## BUTTERFLY (\$1,000 - \$1,999)

### Organizations

Klion Springwater Coven Family Foundation  
 St. John XXIII Catholic Community  
 Winslow Wood & Associates, LLC

### Individuals

Anonymous  
 Stephen Burstein

Tamera Jensen  
 Rheba Rutkowski  
 Pat Stelzner  
 Conrad & Mary Strohacker  
 Susan Tomita  
 James Wesselkamper

## COCOON (\$500 - \$999)

### Organizations

Altar'd State  
 New Mexico Trial Lawyers Assoc. Foundation  
 Painting with a Twist

### Individuals

Denicia Cadena  
 Karen Chong  
 Janelle Conaway  
 Mary Cunnane  
 Paula Evans  
 Michelle Giger  
 Sandy Gold  
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 Joanne Jennings West  
 Stephen LeCuyer  
 Cory Lee  
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 Gwyn Metz  
 Christina Osmon  
 Jane Pilger  
 Virginia Printz-Feddersen  
 KC Quirk  
 Diane Sanchez  
 Lynn Trojahn  
 Dick Winterbottom

# Monetary Donors

## CATERPILLAR (\$1-\$499)

### Organizations

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 Artifacts  
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 B & H Company, Inc.  
 Buffett Candies  
 Bergen Law Offices, LLC  
 Consensus Planning, Inc.  
 Costco UW Campaign  
 Enchanting Soap Collections L.L.C.  
 Evening Optimist Club of Albuquerque  
 Foxy's Little Shop of Frocks  
 Freedom to Move  
 From The Studio of Jenna  
 Geraldine's Royal Gems  
 Get Wired with Sarai  
 James LLC  
 Jasmine Rae Coaching  
 McCarthy & Holthus, LLP  
 PayPal Giving Fund  
 Rothstein Donatelli, LLP  
 Smith's Food & Drug  
 The Law Offices of Carlos Martinez  
 Wilcox & Myers, P.C.

### Individuals

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 Mary Ann Joca

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Robert Younger  
Kim Zamarin  
Max Zieher

# In-Kind Donors

## ORGANIZATIONS

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 Atrisco Elementary PTSA  
 Bosque School  
 Center City Church  
 Dr. Billiard  
 Girl Scout Troop 10369  
 Girl Scout Troop 10655  
 Immaculate Conception Church  
 Institute Of Public Law  
 KPMG  
 KSC Thrift Shop  
 Law Offices of the Public Defenders  
 Lieber's Luggage  
 McComas Sales Company  
 New Mexico Museum of Natural History  
 Foundation  
 New Mexico Realtors  
 Nuclear Museum  
 Nusenda Credit Union  
 Plum Paper  
 Prosperity Works  
 Rio Grande  
 Roses Southwest Papers Inc  
 Sagebrush Church Highland  
 Sagebrush Church Westside  
 Women With Purpose  
 YogaZo

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 Cynthia Alcala  
 Irene Alderete  
 Irene Alderette  
 Judie Allen

Jay Anderson  
 Heather Anderson  
 Sat Bachan Anthony  
 Anne Apodaca  
 Patricia Armijo  
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 Virginia Asbury  
 Mary Catherine Baca  
 Georgene Baca-Kirtlen  
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Janine Maydew	Nicole Quinlan	Corrina Strain

## In-Kind Donors

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Carol Young  
Joy Zeiner



**THANK YOU**  
for your generous support in 2019!

## Join The Butterfly Circle

Empower justice-involved women by joining **The Butterfly Circle** and becoming a monthly donor

New members receive a variety of benefits:

- complimentary cloth tote bag
- early access to ticketed Crossroads events
- highlight in our monthly e-newsletter

A \$10/month donation is all that's needed to join.  
Join now: [crossroadsabq.org/butterflycircle](https://crossroadsabq.org/butterflycircle)

