



# 2018

## ANNUAL REPORT

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[WWW.CROSSROADSABQ.ORG](http://WWW.CROSSROADSABQ.ORG)



Crossroads  
for Women



## *Our Mission*

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The mission of Crossroads for Women is to provide comprehensive, integrated services to empower women emerging from incarceration to achieve safe, healthy, and fulfilling lives in the community, for themselves and their children.

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*Breaking Cycles*

**BUILDING  
LIVES**

# Executive Director Message

When I first began my journey with Crossroads for Women in 2011, I was told that there would be hard days, but that there would also be days in which I would witness miracles. This was especially true in 2018.

Last year we lost our beloved Joe Puleo, experienced the closure of Hope House, and had to say goodbye to some wonderful staff members as a result of funding cuts.

However, we also experienced the joy of enrolling 19 kids in after-school activities, received funding to finance the Joe Puleo Vocational Scholarship Fund and the Peer-On-Peer Support Services (POPSS) aftercare program. We witnessed staff do amazing things, like Amanda Sanchez, a case manager who earned her Licensed Substance Abuse Associate certification.

Like our staff and clients, Crossroads itself is resilient. After our growth over the past four years, we took steps in 2018 to build needed capacity for future growth.

Our Senior Management Team implemented a new client data management system and donor management system while also creating stability in management and supervisory roles. Our women, staff, and board of directors partnered with the American Civil

Liberties Union to advocate for women in New Mexico and work together towards creating systems change.

So far in 2019, we have been fortunate to receive funding to double the capacity of our supportive housing program. We've also received additional funding for the aftercare program to provide a full range of supportive services for alumni to thrive.

We are strengthening our methods of service delivery to ensure that we are using national best practices for substance abuse and mental health services and refining our data collection practices. These efforts will help us see and share the hard work and miracles that happen for women in our programs every day.

I hope you will join us in continuing to advocate for change. Together we can offer second chances to women who need them and to those who have never had them.

Sincerely,



Cory Lee  
*Interim Executive Director*



Connect with me at [corylee@crossroadsabq.org](mailto:corylee@crossroadsabq.org)

# Year In Review

Founded in 1997, Crossroads for Women provides trauma-informed therapeutic services to women across seven domains: legal, independent living, medical, substance abuse, mental health, vocational, and family.



## total number of women served

Maya's Place	66
The Pavilions	59
The Crossroads	55
Hope House	12



**192 WOMEN**  
**43 children**

received housing and services



**CROSSROADS HAS LITERALLY SAVED MY LIFE. I FEEL LIKE I HAVE THAT FAMILY THAT I DIDN'T HAVE WHEN I WAS YOUNGER.**

*- Angela, Crossroads client*

**over 12,000 hours**  
**therapeutic services\***  
provided to clients by staff

\*Therapeutic services include intensive case management, vocational support, parenting assistance, and psycho-social education



# 146 WOMEN

participated in 35 education groups held by Crossroads for Women staff at the Metropolitan Detention Center\*

*\*Staff cannot collect participant names so some duplication may exist*

**CROSSROADS HAS GIVEN ME THE TOOLS I NEED TO FIND HOUSING AND A JOB, AND THE TOOLS THAT I NEED TO FIGURE OUT WHO I AM.**

*- Marisa, Maya's Place client*



# 44 WOMEN



graduated from a Crossroads program

## # of graduates by program

Maya's Place	25
The Pavilions	13
The Crossroads	6



**I'M SO HAPPY THAT I WAS ACCEPTED INTO THIS PROGRAM BECAUSE I'VE ACTUALLY SUCCEEDED MORE THAN I'VE EVER DONE BEFORE IN MY LIFE.**

*- Stephanie, The Pavilions client*

ALL OF THESE FACETS THAT I CARRIED WITH ME, CROSSROADS ACCEPTED THEM WITH OPEN ARMS. **I FELT COMFORTABLE BEING IN MY OWN SKIN** FOR PROBABLY THE FIRST TIME IN MY LIFE.

*- Ashley, staff & Maya's Place graduate*



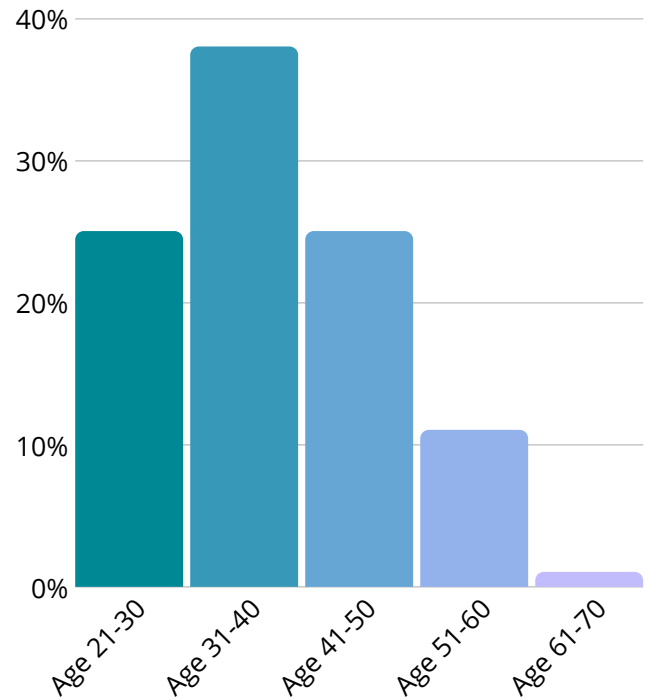
# Demographics

Age 21-30 48 women  
 Age 31-40 73 women  
 Age 41-50 48 women  
 Age 51-60 21 women  
 Age 61-70 2 women

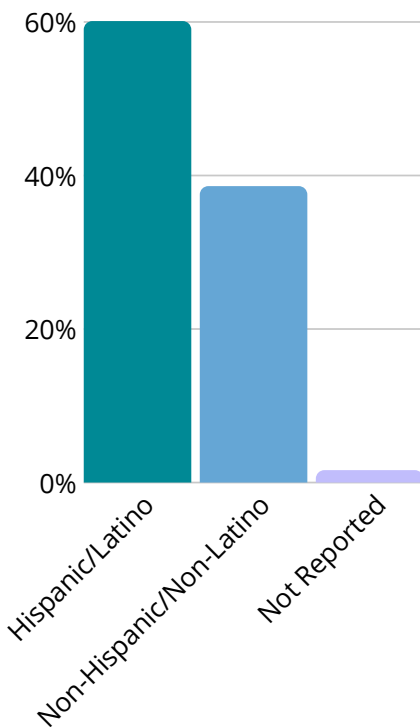
Hispanic/Latino 115 women  
 Non-Hispanic/Non-Latino 74 women  
 Not Reported 3 women

White 154 women  
 American Indian 17 women  
 African American 14 women  
 Not Reported 4 women  
 Pacific Islander 2 women  
 Asian 1 woman

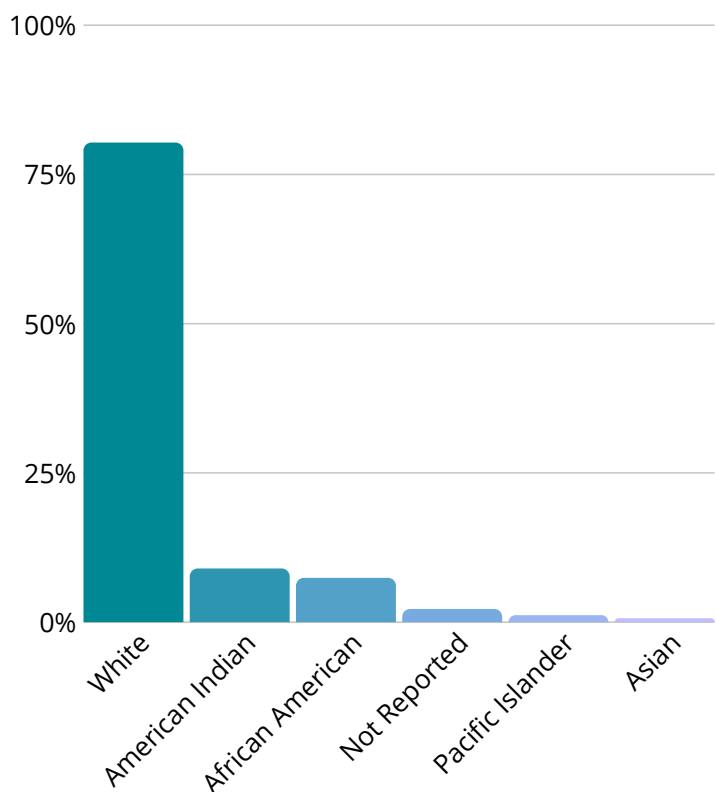
## AGE



## ETHNICITY



## RACE





# Volunteers

1,033 hours

given by 65 volunteers who donated their time and talents to empower women in our community

*Thank You!*



**Interested in volunteering?**

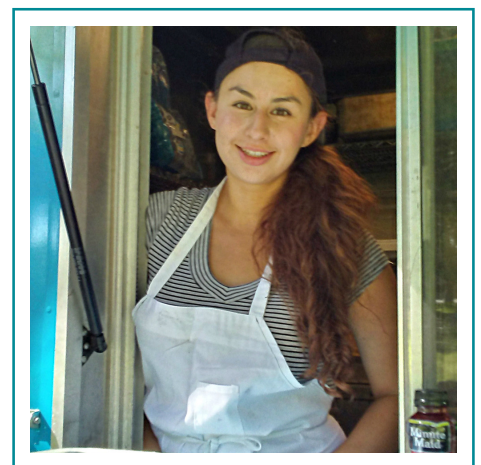
Visit our website for more information

[CROSSROADSABQ.ORG/VOLUNTEER](http://CROSSROADSABQ.ORG/VOLUNTEER)

# Community Service Workers

1,204 hours

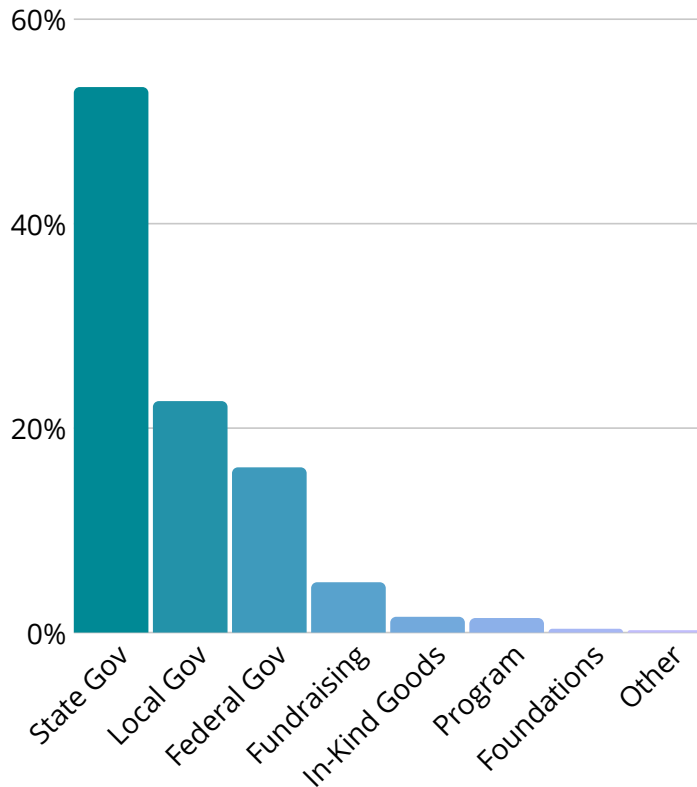
completed by 95 individuals fulfilling community service



we believe EVERYONE deserves

*second chances*

# Financials

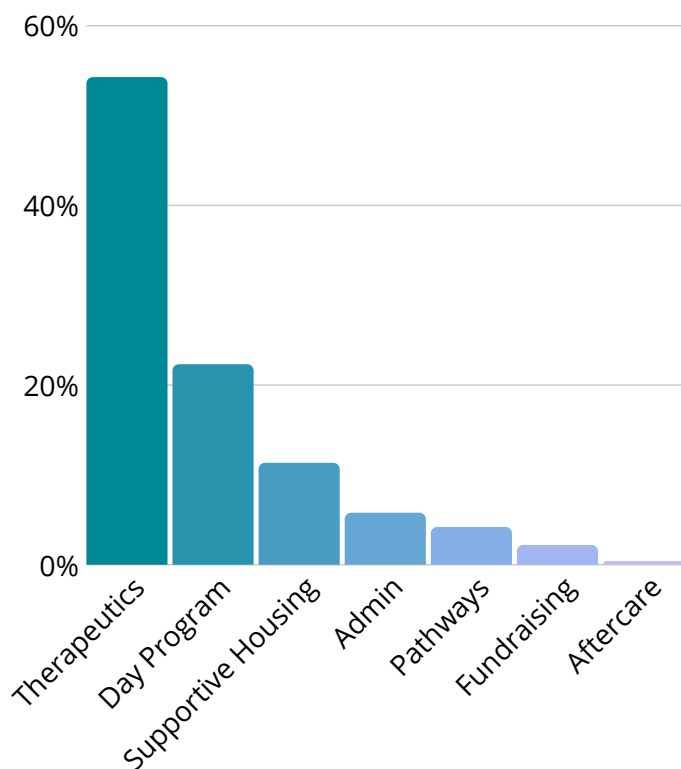


## INCOME

\$2,162,284

State Gov.	\$1,151,959
Local Gov.	\$487,748
Federal Gov.	\$347,701
Fundraising	\$104,556
In-Kind Goods	\$31,692
Programs	\$29,034
Foundations	\$6,273
Other	\$3,320
Deferred Income* (Foundations)	\$24,726

*\*Differed income is due to differences in foundation and agency fiscal years. This income is being using in 2019 and will be reported as such.*



## EXPENSES

\$2,447,430

Therapeutic Communities	\$1,326,592
Day Program	\$544,303
Supportive Housing	\$275,753
Administration	\$139,828
Pathways	\$101,097
Fundraising	\$51,910
Aftercare	\$7,947



# Main Funders

- Akerson Family Foundation
- Albuquerque Community Foundation
- Bernalillo County
- City of Albuquerque
- Mortgage Finance Authority
- New Mexico Behavioral Health Division
- New Mexico Corrections Department
- Pathways to a Healthy Bernalillo County
- United Way of Central New Mexico
- U.S. Department of Housing and Urban Development
- U.S. Probation Office



**\$42,387**

total funds  
donated by 36  
companies &  
organizations



# Donors

## TOP COMPANIES & ORGANIZATIONS

- Western Assurance
- Legends Music
- Community Builders - Albuquerque Academy
- Sitel
- St. John XXII Catholic Community
- The Sow Institute
- New Mexico Trial Lawyers Association
- Albuquerque Mennonite Church
- Di Versions Medical Spa
- Modrall Sperling Law Firm

**\$51,735**

total funds donated by  
282 individual donors

## TOP INDIVIDUALS

- |                           |              |
|---------------------------|--------------|
| Virginia Printz-Feddersen | Ellen Raimer |
| Gale Hannigan             | Carol Hinote |
| Amanda Harper             | Sandy Gold   |
| Todd Pilger               | Richard Kopf |
| Rheba Rutkowski           | Linley Daley |

*Thank You* for your generous support in 2018!

# Leadership

## BOARD OF DIRECTORS

### *Board Chair*

Elizabeth V. McGrath, JD

### *Vice Chair*

Deanna Archuleta, PhD

### *Secretary*

Andrea Lohse, MA

### *Treasurer*

Majdah alQuhtani, AIF, CPWA

### *Member*

Virginia Printz-Feddersen, MSN

## SENIOR MANAGEMENT

### *Interim Executive Director*

Cory Lee, MA

### *Chief Financial Officer*

LaNika Bullington, MBA

### *Director of Clinical Services*

Kelly Gilbreth, LPCC

### *Director of Operations*

Heather Hawkins, MA

# In Memoriam

Joe Puelo was a pillar at Crossroads for Women for over 10 years, first as the Day Program Director and finally as Program Director of The Crossroads. He exemplified love, compassion, and humility in all of his associations.

Joe's caring, steady spirit touched countless individuals at Crossroads and the greater Albuquerque community. We miss his daily wisdom and sense of humor. His legacy beats on in the lives he transformed through his selfless service.



## Joe Puelo

1948 - 2018

*With support from the Jennifer Riordan Sparkle Fund, the Joe Puelo Vocational Scholarship Fund was established in 2018 to support clients' vocational projects.*



# Help Break the Cycle

We invite you to empower women by becoming a monthly donor

- \$10 month 30-day bus pass
- \$20 month birth certificate service fee
- \$30 month personal care products for one woman
- \$40 month therapeutic social event for one family



## \$86 per month

provides ONE DAY of housing and therapeutic services for ONE WOMAN

Sign-up to become a monthly donor at [CROSSROADSABQ.ORG/DONATE](https://crossroadsabq.org/donate)

### CONNECT



Follow us on social media for client stories, advocacy, events, news, and more!

[@crossroadsabq](https://www.instagram.com/crossroadsabq)



### FACEBOOK FUNDRAISERS

Start a Facebook Fundraiser to celebrate your birthday or another milestone and support our mission!

[facebook.com/fund/crossroadsabq/](https://facebook.com/fund/crossroadsabq/)

*Thanks to Think Harris Photography & Desert Flame Photography for providing some of the images used in this report. Other photos provided by staff and volunteers.*