
OUR MISSION

The mission of Crossroads for Women is to provide comprehensive, integrated services to support women working to break the cycle of homelessness and incarceration and achieve healthy, stable and self-sufficient lives in the community for themselves and their children.
Executive Director Message

Dear Friends and Patrons of Crossroads for Women,

Wow, 20 years of service to women and their families! There must be thousands of New Mexico women who have been part of the Crossroads family in these past 20 years. We are so blessed to have been able to partner with these courageous women and help them on their journey to wholeness.

Crossroads has grown from a modest nonprofit with a small Board of Directors and a dozen staff to a $2.5 million annual budget, employing over 40 passionate professionals and serving more than 100 women annually. We provide our services in three Therapeutic Communities (Maya's Place, Hope House, and The Pavilions) and our HUD/County funded Crossroads program for women in permanent supportive housing throughout Albuquerque.

While this growth has enabled us to serve more women, this growth hasn't been without challenges, especially these past couple of years. But, we (the Board and Staff) persevere. Our mission is too important for growing pains to deter us from giving 110% to the women we serve.

I have only recently joined the Crossroads for Women Team as the Interim Executive Director. I must say, sitting in various community meetings with “Our Ladies” I am truly humbled by their stories of pain and recovery. And what can I say about our Staff? I have been in the nonprofit sector since 1976 and I can honestly say I have never worked with a more dedicated, passionate team of professionals.

Thank you so much for your continued interest in and support for Crossroads for Women.

Sincerely,

John Ross

BOARD OF DIRECTORS

Virginia Feddersen – Interim Chair
Kim Zamarin – Vice Chair
Mary A. Malwitz, CPA – Treasurer
Andrea L. Lohse – Secretary
Tamara Francisco
2016 Statistics

Crossroads for Women provides trauma-informed therapeutic services with a gender-specific approach for women across seven domains: housing, mental health, recovery, physical health/dental, independent living, vocational, and family/parenting. In collaboration with community partners, services are provided via four programs: The Crossroads, Maya’s Place, Hope House, and The Pavilions.

Total Housed
184 adults, 29 children

Total includes clients from all four programs.

Total Therapeutic Services
2,720 hours

Therapeutic services include intensive case management, vocational support, parenting assistance, and psycho-social education.

Total Clients Per Program
91 clients 42 clients 24 clients 27 clients
The Crossroads Maya’s Place Hope House The Pavilions

Over 200 women participated in the Crossroads for Women Education groups held at the Metropolitan Detention Center in 2016.

CRFW staff is unable to collect names of session participants and therefore some duplication exists.

“Since I’ve been at Hope House, I’ve had the longest period of sobriety I have ever had. My life has started to have meaning, a purpose. I have had a sense of safety and comfort that I have never had since I was a little girl. I am so thankful for my life today and I couldn’t have done it without Crossroads.”

- Bethany Heller, Hope House client
“The Pavilions has taught me how to be responsible and productive. I have learned coping skills and healthy boundaries. The staff has been very supportive in this learning process and the tools I am going to take away from this experience are invaluable. It’s not always easy but it’s worth the struggle.”

“Without the staff and program I’d be on the streets or back in prison.”
- Dana Clark, The Pavilions client
**2016 Financials**

**Major Funders**

- Albuquerque Involved
- Albuquerque Academy
- Albuquerque Community Foundation
- Bernalillo County
- City of Albuquerque
- Lannan Foundation
- LEF Foundation
- Medicaid
- Mortgage Finance Authority
- NM Behavioral Health Services Division
- NM Corrections Department
- Pathways to a Healthy Bernalillo County
- Sandia Foundation
- United Way of Central NM Encore Fellowship Program
- United Way
- U.S. Housing and Urban Development
- U.S. Probation Office

**Revenue:** $2,102,870

- **State Government:** $949,849
- **Local Government:** $392,305
- **Federal Government:** $288,411
- **Foundations:** $141,155
- **In-Kind Donations:** $118,364
- **Fundraising:** $108,385
- **Other:** $77,158
- **Program:** $27,242

**Expenses:** $1,823,268

- **Case Management:** $703,673
- **Housing:** $547,041
- **Vocational Services:** $181,358
- **Family Services:** $152,430
- **Management:** $151,408
- **Day Program:** $87,357
2016 Monetary Donors

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Thank you to all of our monetary and in-kind donors!
2016 Volunteer Support

94
Total Number of Volunteers

2,065
Total Hours Served

“I believe that woman are capable of creating their lives however they want.”
- Ashley Taylor, Volunteer

“One of the most beautiful things is to witness people discovering their own intelligence.”
- Beth Olsen, Volunteer

2016 Community Service Workers

127
Total Number of Community Service Workers

1,638
Total Hours Served
BECOME AN
AGENT OF CHANGE

Your donation creates real and lasting change for women in New Mexico

$10 = One 30-day bus pass for reliable transportation to support women in the development of responsibility and independence.

$40 = Therapeutic social event for a family of four to strengthen social skills, family bonding and self-esteem and reduce reoffending and relapse.

$100 = In-home parenting support for four families to strengthen the family unit, and break the cycle of incarceration for future generations.

$500 = Moves a family into their new home, complete with furnishings and home essentials.

Visit crossroadsabq.org to make a donation today